

All Speakers by Session Number

CE SESSION # 1

Writing an Emergency Operations Plan that Makes Everyone Happy (Assisted Living)

Presenter(s): Lee Ann Griffin, Director of Quality and Regulatory Services, Florida Health Care Association

Speaker Bio: Lee Ann Griffin is the Director of Quality & Regulatory Services for Florida Health Care Association. With a 15 year career, Lee Ann has developed extensive expertise in the rules, laws and policy interpretations for nursing centers and assisted living facilities. Lee Ann, holds an ALF administrator license, presents nationally on emergency preparedness.



CE SESSION # 2

Care Redesign: Pathway to Excellence in Rehab (Clinical/ Care Practices)

Presenter(s): Angela Edney, Clinical Director, Aegis Therapies

Speaker Bio: Angela Edney, MS, OTR/L, is a National Clinical Director for Aegis Therapies. Ms. Edney serves as a clinical resource for speech-language pathology, occupational therapy, and physical therapy. She has over 30 years of experience in rehab and approximately 20 years of experience as a clinical director in long term care.



CE SESSION # 3

Building Spiritual Capital to Shift Corporate Culture (Leadership/ Management)

Presenter(s): Lee Conway, FSD/ Life Coach, CountrySide Lakes

Speaker Bio: Lee Conway is currently the Foodservice Director for Countryside Lakes Assisted Living Facility in Port Orange. Lee has over 33 years of experience in the hospitality industry and has owned and operated five businesses. Lee enjoys helping leaders identify their calling, clarify their values and develop goals and life plans around their core beliefs. As a certified Life Coach he excels at building leadership teams which can capitalize on both personal clarity and corporate diversity.



CE SESSION # 3

Building Spiritual Capital to Shift Corporate Culture

(Leadership/ Management)

Presenter(s): Steven Schrunk, CEO/ Administrator, CountrySide Lakes

Speaker Bio: Steven Schrunk has actively been involved in the Assisted Living profession for over 19 years. He currently owns and operates CountrySide Lakes an Assisted Living community. Steve received his BA degree in Organizational Management from Warner Southern College and his MBA from Stetson University. Steve has served on various National, State and Regional Assisted Living Associations holding various positions. He is the current FHCA Assisted-living Vice-president and past recipient of State Assisted Living Administrator of the year, the R. Grady Snowden Award of Excellence for Outstanding Service to the Elderly and recipient of the Sid Rosenblatt Excellence in Leadership Award.



CE SESSION # 4

Take the Journey to Food Service Excellence and Positive Outcomes

(Legal/ Regulatory)

Presenter(s): Janet McKee, President, Nutritious Lifestyles

Speaker Bio: Janet S. McKee, MS, RD, CSG, LD/N, DAPWCA is the president and owner of Nutritious Lifestyles, a group of 50-60 RDs, LDs, DTRs and CDMs that provide nutrition and foodservice consultations throughout the United States. Mrs. McKee has a BS degree in Home Economics Education, and a MS degree in Nutrition, Foodservice and Institutional Management, both from East Carolina University. Mrs. McKee is a national speaker and author, and is active in Florida and the National Dietitians in Health Care and Communities group. Mrs. McKee is a Board Certified specialist in Geriatric Nutrition, as well as a Diplomat with the American Professional Wound Care Association.



CE SESSION # 5

Send Every Patient Home Safe and Happy - How to Turn Discharged Patients into Repeat Customers (Operations/ Quality Improvement)

Presenter(s): Blanca Morales, Consultant Pharmacist, Partner Care Pharmacy Services

Speaker Bio: Blanca Morales, Cph—Licensed Consultant Pharmacist has over 20 years experience in pharmacy dispensing and management services in the long term care. An active member of the American Society of Consultant Pharmacists she currently serves as the Chairman of Government Affairs. She has strong relationships with local long term care centers as a consultant pharmacist and is well versed in current regulations related to Medicare benefits and the long term care industry.



CE SESSION # 5

Send Every Patient Home Safe and Happy - How to Turn Discharged Patients into Repeat Customers (Operations/ Quality Improvement)

Presenter(s): Kelley Schild, Partner Care Pharmacy Services

Speaker Bio: Kelley C. Rice-Schild has been involved in the legislative arena. This is demonstrated by her testimony on long term care issues on the state and national level, participation in press conferences. She has received several honors in recognition of her longtime work in helping to improve elder care in Florida.



CE SESSION # 5

Send Every Patient Home Safe and Happy - How to Turn Discharged Patients into Repeat Customers (Operations/ Quality Improvement)

Presenter(s): Manuel Suarez Barcelo, MD, Internal Medicine, Housecall Providers

Speaker Bio: Dr. Manuel A. Suarez-Barcelo graduated from the Boston University School of Medicine in 1990. He works in North Miami, FL and specializes in Internal Medicine. Dr. Suarez-Barcelo is affiliated with Aventura Hospital Medical Center, Mount Sinai Medical Center and Jackson North Medical Center and became a hospice physician because of his commitment to helping geriatric patients and their families. Dr. Suarez-Barcelo, who joined VITAS Innovative Hospice Care of Miami-Dade/Monroe in 2000, cares for patients in their homes, nursing homes and in a VITAS inpatient hospice unit.



CE SESSION # 6

Evolving Health Care Reform and its Effect on Assisted Living (Assisted Living)

Presenter(s): Catherine Ratcliffe, Chief Operating Officer, Sullivan

Speaker Bio: Catherine has been a member of the executive team at Sullivan for the past 14 years. She oversees all aspects of client management and service. Catherine regularly presents on such topics as ERISA, Compliance, Employee Benefits and Health Care Reform. Catherine is a certified instructor and holds her Life, Health and Variable Annuity license from the state of Florida.



CE SESSION # 7

Successful Preparation for the Changing Subacute Market
(Clinical/ Care Practices)

Presenter(s): Mary Tellis-Nayak, VP Quality Initiatives, MyInnerView a product of National Research Corporation

Speaker Bio: Mary Tellis-Nayak is the Vice President of Quality Initiatives for My InnerView, a company dedicated to providing management intelligence for long term care. Throughout her career she has worked in most areas of care for the elderly: as a bedside caregiver in a hospital-based SNF, as manager of a home health agency, as DON in a freestanding nursing home, and as chief clinician in a large multi-facility organization. Mary was formerly President/CEO of the American College of Health Care Administrators.



CE SESSION # 7

Successful Preparation for the Changing Subacute Market
(Clinical/ Care Practices)

Presenter(s): Nina Willingham, Senior Executive Director, Life Care Center of Sarasota

Speaker Bio: Nina Willingham is a skilled nursing facility administrator who loves creating new programs and services to benefit the lives of her stakeholders. Her career focus on quality initiatives and leadership development have led her facility to achieve multiple national and state awards, including the American Health Care Association's Bronze, Silver and Gold National Quality Awards. Nina has been recognized as Florida Health Care Association Administrator of the Year, and received both President's Award and Chairman's Award, the highest honor an associate can receive from Life Care Centers of America. Nina is also a Past President of both Florida Health Care Association and FHCA Quality Foundation.



CE SESSION # 8

Statewide Medicaid Managed Long Term Care: An Overview of Contractual and Operational Issues (Finance/ Development)

Presenter(s): Karen Goldsmith, Shareholder,, Goldsmith & Grout, P.A.

Speaker Bio: Karen Goldsmith, Esq. is a partner in Goldsmith & Grout, PA, and has been Florida Health Care Association's Legal Consultant since 1980. She is actively involved on the American Health Care Association Legal Subcommittee and served as its chair for three years. She is also a member of the American Health Lawyers Association and served as chair of its Long Term Care Division for two terms.



CE SESSION # 8

Statewide Medicaid Managed Long Term Care: An Overview of Contractual and Operational Issues (Finance/ Development)

Presenter(s): Tony Marshall, Senior Director of Reimbursement, Florida Health Care Association

Speaker Bio: Tony Marshall serves as Senior Director of Reimbursement for Florida Health Care Association. On behalf of FHCA, he serves as a liaison to the Florida Legislature, Agency for Health Care Administration, Department of Elder Affairs, Centers for Medicare & Medicaid Services, American Health Care Association, FHCA Reimbursement Committee and other relevant state and federal entities regarding issues of reimbursement and healthcare finance policy.



CE SESSION # 9

Verbal Judo: The Tools to Deal With Difficult People
(Leadership/ Management)

Presenter(s): Lee Fjelstad, President, Verbal Judo Institute, Inc.

Speaker Bio: Lee Fjelstad is an international trainer with a professional background that includes over thirty years of speaking and training. The Verbal Judo Program has been the subject of magazine articles ranging in interest from Time, Conde Nast Traveler, Air Transport World, among others. In addition to print, Mr. Fjelstad has been seen and heard internationally on CNN, nationally on NBC, ABC, and Fox. He is currently the President of the Verbal Judo Institute, Inc.



CE SESSION # 10

Will Your Arbitration Hold Up in Court? (Legal/ Regulatory)

Presenter(s): Deborah Franklin, Director of Operations, Florida Living Options, Inc.

Speaker Bio: Deborah Franklin is Director of Operations for Florida Living Options, Inc which operates skilled nursing, assisted living, independent living and rehab centers in Florida. She is Past President of Florida Health Care Association, Circle of Excellence Award recipient, Art Harris Legislative Award recipient and Administrator of the Year recipient. Deborah has served as Senate President appointee on Advisory Board to Department of Elder Affairs, Governor's Transition Team for Department of Elder Affairs, Hillsborough County Health Care Advisory Committee and Florida Coalition on Aging Board.



CE SESSION # 10

Will Your Arbitration Hold Up in Court? (Legal/ Regulatory)

Presenter(s): Donna Fudge, Attorney, Fudge & McArthur, P.A.

Speaker Bio: Donna J. Fudge, Esquire has developed a nationwide practice specializing in the defense of health care providers over the past 19 years. Donna has presented nationally regarding the defense of nursing homes, ALFs and other health care providers. Donna has developed a recognized expertise in Arbitration, including the drafting and enforcement of arbitration agreements as well as successfully defending health care providers in the Arbitration forum.

CE SESSION # 11

Emerging Trends in LTC Emergency Preparedness & Response: Shooters, Sheltering and Shared Resources (Operations/ Quality Improvement)

Presenter(s): Scott Aronson, Principal, Russell Phillips & Associates

Speaker Bio: Scott Aronson is a partner at Russell Phillips & Associates and has been working with the healthcare industry since 1994 in areas of fire safety, emergency management and The Joint Commission accreditation compliance. He has been directly involved with reviews of staff performance during healthcare fires and disasters. These include the two largest nursing home fires in 2003, Hurricanes Katrina & Rita, the 2011 tornadoes in Joplin, MO and Hurricane Sandy.



CE SESSION # 11

Emerging Trends in LTC Emergency Preparedness & Response: Shooters, Sheltering and Shared Resources (Operations/ Quality Improvement)

Presenter(s): Robin Bleier, Owner, RB Health Partners.

Speaker Bio: Robin A. Bleier, RN, LHRM, CLC is the President of RB Health Partners, Inc., a clinical risk consulting firm based in Crystal River, Florida. Robin is a featured state and national presenter, a special topics advisor to the FHCA Quality Foundation, Chair of the FHCA Emergency Preparedness Council, Chair of the FHC PAC, Co-Chair of the FHCA Risk Management Development Group, past executive board member of FADONA for ten years, and a vested long term care advocate through her volunteerism and affiliation with numerous professional committees. She is the FHCA RAI-PPS Certificate/ Endorsement Program Educator, and has been educating on this and other topics since 1998.



CE SESSION # 11

Emerging Trends in LTC Emergency Preparedness & Response: Shooters, Sheltering and Shared Resources (Operations/ Quality Improvement)

Presenter(s): Paul Ford, Director of Safety, Security & Transportation, Tampa General Hospital

Speaker Bio: Paul Ford is the Director of Safety/Security and Transportation for Tampa General Hospital. Paul maintains an International Certification as a Healthcare Professional Security Administrator. Paul has a PhD in Public Health from the University of South Florida. Violence in hospitals is the focus of his studies.



CE SESSION # 12

Survey Update and Regulatory Trends for Assisted Living (Assisted Living)

Presenter(s): Laura Manville, ALF Enforcement Team Manager, Agency for Health Care Administration

Speaker Bio: Laura Manville began her career with the State of Florida in 1998 and has worked for the Agency for Health Care Administration since March 2012. She works for the Survey & Certification Support Branch and is the manager of the Assisted Living Enforcement Team. Prior to joining AHCA, she worked for the Department of Children and Families as an investigator and supervisor for both children and vulnerable adults.

CE SESSION # 13

Demystifying Resistance & Refusals: Understanding Behaviors, Then Helping (Clinical/ Care Practices)

Presenter(s): Teepa Snow, Owner, Teepa Snow, Positive Approach to Care, LLC

Speaker Bio: Teepa is an occupational therapist working as a dementia care and dementia education specialist. She has over 33 years in clinical experience in the field of geriatrics and dementia care, as well as having provided care to family members with dementia illnesses. Currently, she has an independent practice as well as a clinical appointments with Duke University's School of Nursing & UNC-CH School of Medicine. She provides interactive and creative educational and practical hands-on training sessions to organizations and providers throughout the US & Canada. She has been actively involved in teaching and clinical research projects throughout her practice career.



CE SESSION # 14

Reimbursement Challenges in 2015 (Finance/ Development)

Presenter(s): Felice Landry, Senior Billing Consultant, Reingruber & Company

Speaker Bio: Felice Landry was a claims analyst for a Medicare intermediary for more than ten years, dealing with all provider types, providing education, in-services and workshops, conducting investigative audits and participating in Medicare secondary payor enforcement activities. She has experience as a billing manager overseeing a staff of 12 for a multi-state rehabilitation company, with 17 provider numbers located in 3 states, and has over fifteen years experience with medical, insurance claims, Medicare, Medicaid, managed, workers' compensation, auto liability and supplemental insurance. She has implemented a variety of billing and collection systems, as well as manual and electronic billing processes, and has developed billing policies and procedures. Ms. Landry has a vast background in the application, licensure and certification processes that are necessary in obtaining Medicare and Medicaid provider numbers, HCPCS and ICD-9 coding requirements and MDS 3.0 computerization and electronic transmission requirements.



CE SESSION # 15

How to Work Effectively with Different Personality Types

(Leadership/ Management)

Presenter(s): Heather O'Neill, CEO/President, Clover Medical Solutions

Speaker Bio: Heather O'Neill is a Registered Nurse, has a bachelor's degree in business administration, is a Licensed Health Care Risk Manager, Legal Nurse Consultant, and Board Certified Wound Care Specialist with over 20 years of experience in the Healthcare Industry. Prior to becoming President/CEO of Clover Medical Solutions, she was responsible for the start up operations of three different healthcare care companies. Heather has held various Corporate Level, Management, Sales, and Clinical positions in the areas of Wound Care, Pain Management, Hyperbaric Medicine, IV Infusion (including PICC and ML insertions), and Critical Care. Heather has worked in Outpatient Clinics, Hospitals, Home Health, and Long-term Care Centers.

CE SESSION # 16

Effective Partnerships Between Hospice and Long Term Care Providers

(Legal/ Regulatory)

Presenter(s): Rachelle Hutchens, Regional Program Director, Suncoast Hospice/ Empath Health

Speaker Bio: Rachelle Hutchens is a registered nurse who has worked for Suncoast Hospice for over 25 years working in both clinical and supervisory roles. She is currently responsible for the management and coordination of all activities at program sites, as well as specific and designated specialty programs. As a Regional Program Director she serves as a liaison to the community, as well as to the agency. She received her ALF Administrator certification in 2006.



CE SESSION # 16

Effective Partnerships Between Hospice and Long Term Care Providers
(Legal/ Regulatory)

Presenter(s): Tim Kimes, Administrator, Martin Nursing & Restorative Care Center

Speaker Bio: Tim Kimes has been a nursing home administrator for 29 years in Ohio and Florida in the for profit and not for profit arenas. He has served as President of Florida Health Care District XIII, a member of the FHCA Quality Foundation, and is past Chair of the FHCA Professional Development Committee. Tim has a Bachelor's Degree in Biology from Earlham College and a Masters in Health and Hospital Administration from Xavier University, Cincinnati, Ohio.



CE SESSION # 17

Improving Your Pressure Ulcer Program with the QAPI Approach
(Operations/ Quality Improvement)

Presenter(s): Jeri Lundgren, VP, Clinical Consultant, JoernsRecoverCare

Speaker Bio: Jeri Ann Lundgren, RN, BSN, PHN, CWS, CWCN has been working in Long Term Care since 1990, specializing in wound care nationally since 1994. She is board certified as a CWS (Certified Wound Specialist) by the American Board of Wound Management and a CWCN (Certified Wound Care Nurse) by the Wound, Ostomy and Continence Society. Her extensive background in wound management in long term care nationally includes: survey management, litigation support, wound care consultation, program development, consultant/presenter for several state Quality Improvement Organizations and clinical expert/presenter for several departments of health (MN, IN, KY).



CE SESSION # 18

Kick- Off Membership Meeting: Get Ready To Eat, Drink & Succeed!
(General Session)

Presenter(s): Laura Schwartz, Former White House Director of Events, Professional Speaker, Author and Television Commentator

Speaker Bio: As the White House Director of Events, Laura created events that represented a nation and inspired the world. Today, as a professional speaker, international television commentator and author of Eat, Drink, & Succeed, Laura shares the networking secrets that skyrocketed her onto the world stage along with personal anecdotes from her life and White House years. Through an entertaining, enlightening and motivational program, Laura will deliver her top tools to learn, build partnerships and excel at every turn of your professional life and put them to work immediately at the FHCA Annual Conference and Trade Show! Join us as we all Eat, Drink & Succeed together!



CE SESSION # 19

Assisted Living Community Roundtable (Assisted Living)

Presenter(s): Lee Ann Griffin, Director of Quality and Regulatory Services, Florida Health Care Association

Speaker Bio: Lee Ann Griffin is the Director of Quality & Regulatory Services for Florida Health Care Association. With a 15 year career, Lee Ann has developed extensive expertise in the rules, laws and policy interpretations for nursing centers and assisted living facilities. Lee Ann, holds an ALF administrator license and presents nationally.



CE SESSION # 20

Wound Infection: Houston We Have a Problem (Clinical/ Care Practices)

Presenter(s): Chuck Gokoo, Chief Medical Officer, American Medical Technologies

Speaker Bio: For over three decades Dr. Gokoo has provided needed strategies to clinicians in the field of wound management. He has published numerous peer-reviewed articles and is a prominent speaker at national and international society meeting regarding the many facets of wound management. He is a Diplomat of the American Board of Wound Management and a founding member of The American College of Clinical Wound Specialist.

CE SESSION # 21

Understanding Skilled Nursing Center Consolidated Billing
(Finance/ Development)

Presenter(s): Bill Ulrich, President/ CEO, Consolidated Billing Services, Inc.

Speaker Bio: Bill Ulrich has over 25 years experience in the healthcare industry as a financial and Medicare consultant. Prior to founding CBSI in 1998, Bill was VP of the consulting subsidiary of a national nursing home chain. He has been an invited speaker for state and national healthcare events, including AHCA's 1999, 2000, 2001, 2004, 2008, 2010 and 2013 symposiums.

CE SESSION # 22

Membership Meeting: AHCA National Update: How We Win Part II
(General Session)

Presenter(s): Governor Mark Parkinson, President and CEO, American Health Care Association/ National Center for Assisted Living

Speaker Bio: We are honored once again to have American Health Care Association and National Center for Assisted Living's President and CEO, Governor Mark Parkinson, as our Membership Meeting Keynote Speaker. AHCA/NCAL represents members who provide essential care to approximately one million individuals in 12,000 not-for-profit and proprietary member facilities. Governor Parkinson will discuss the opportunities and challenges before the long term and post-acute care profession. In the coming years and for decades to come, skilled nursing centers and assisted living communities have the ability to demonstrate the value and quality of care the sector provides to millions of Americans. Governor Parkinson will explain how providers and caregivers can help shape this future and "win."



CE SESSION # 23

2015 LTC - Legislative Update (General Session)

Presenter(s): Coming soon

Speaker Bio: *Coming soon*

CE SESSION # 24

Music & Memory-Exceeding LTC Expectations and Transforming Lives!
(Clinical/ Care Practices)

Presenter(s): Deborah Ferris, Regional Coordinator, Music & Memory

Speaker Bio: As a Regional Coordinator for the therapeutic, personalized music program known as MUSIC & MEMORY, Deborah conducts motivational, informative presentations and provides guidance for certification training and program implementation. She also provides support with program resources, logistics, hands-on application techniques, community engagement and fundraising strategies to promote program sustainability and maximize impact.



CE SESSION # 24

Music & Memory-Exceeding LTC Expectations and Transforming Lives!
(Clinical/ Care Practices)

Presenter(s): Carol Harrison, Chaplain Program Director, Signature HealthCARE

Speaker Bio: Carol is the Chaplain Program Director with Signature HealthCARE. She assists with recruiting new chaplains and partners with leadership to on-board and develop their Spirituality Program. Carol encourages chaplains to continually look for new and creative programs and to work with the center team staff to help restore and/or create purpose and a better quality of life for all. She is a Music & Memory Ambassador within the company, sharing the program wherever she travels.



CE SESSION # 25

Telemedicine in Long Term Care Settings: Increasing Efficiencies, Patient Safety, and Patient Satisfaction (Finance/ Development)

Presenter(s): Lauren Faison, Administrator of Regional Development, Population Health and Telemedicine, Tallahassee Memorial Healthcare

Speaker Bio: Lauren Faison currently works with Tallahassee Memorial Healthcare (TMH) as the Service Line Administrator for Regional Development, Population Health, and Telemedicine. In that role, Lauren oversees the Tallahassee Memorial Healthcare's Transition Center, which provides post-acute services to high risk patients. Lauren is deploying the use of telemedicine and telehealth solutions throughout the TMH system to increase patient access, provider efficiencies and reduce unnecessary readmissions and visits to the emergency room. With an extensive background in non-profit administration in the Big Bend Region, Lauren has a proven track record of developing meaningful partnerships and systems to improve service delivery. She is actively working throughout the region to build partnerships to enhance the healthcare delivery system.

CE SESSION # 26

How to Use Six Powerful (and Subtle) Nonverbal Behaviors to Influence & Persuade (Leadership/ Management)

Presenter(s): Linda Talley, Ph.D., President, Linda Talley & Associates, Inc.

Speaker Bio: As a professional speaker and scientist, Dr. Linda Talley is an expert in leader development and body language. Her programs include stories and insights from her career as an executive coach, professional speaker, and ongoing researcher in the area of leadership and nonverbal communication to bring relevant and pragmatic examples to audiences. Dr. Linda Talley's programs provide insights into human dynamics and leader effectiveness and are presented in a humorous, motivating and engaging manner. She holds a Ph.D. in psychology; is an on-going researcher and is published in peer reviewed journals.

CE SESSION # 27

Unraveling the Confusion Related to Advance Directives
(Legal/ Regulatory)

Presenter(s): Karen Goldsmith, Shareholder, Goldsmith & Grout, P.A.

Speaker Bio: Karen Goldsmith began working with FHCA in January 1980 and served on the American Health Care Association Legal Subcommittee since the early 90's in which she was chair for three years she is currently on the Executive Committee for the Legal Subcommittee and act as liaison with the legal committee and the Emergency Preparedness Committee.

Mrs. Goldsmith is active in the American Health Lawyers Association and served as chair of its Long Term Care Division for three terms and has been published many times on subjects related to long term care.



CE SESSION # 28

Engaging Staff in Individualizing Care - An Infrastructure for Quality Results (Operations/ Quality Improvement)

Presenter(s): Susan Crane, NHA, Florida Pioneer Network

Speaker Bio: Sue Crane has over 30 years experience as a Licensed Nursing Home Administrator as well as several years experience working for the Florida QIO and as a consultant working with homes throughout Florida and nationwide on Person Centered Care, Quality Improvement and "Culture Change". She served as Chair of Florida Pioneer Network, the Florida Culture Change Coalition.



CE SESSION # 29

It's Your Medicare Provider Number - Essential Expectation of Your Therapy Team (Clinical/ Care Practices)

Presenter(s): Victoria Franco, Area Vice President, Aegis Therapies

Speaker Bio: Victoria Franco, RPT, graduated from Universidad del Valle, Cali-Colombia in 1991. She has been a Physical Therapist practitioner for over 20 years. She is currently a Area Vice President for Aegis Therapies in South Florida. Victoria has a background in multiple settings such as Outpatients, Inpatient Hospital, Home Health, and Skilled Nursing Facility. Her experience encompasses clinical and managerial tasks.

CE SESSION # 29

It's Your Medicare Provider Number - Essential Expectation of Your Therapy Team (Clinical/ Care Practices)

Presenter(s): Reda Shihadeh, Area Vice President, Aegis Therapies

Speaker Bio: Reda Shihadeh is an Occupational Therapist with Aegis Therapies. Reda has been an Occupational Therapist for 21 years, over 18 years of his experience is in Geriatrics and Management. Reda has served in many roles with Aegis Therapies, currently serving as an Area Vice president.

CE SESSION # 30

The Voice of Leadership (Leadership/ Management)

Presenter(s): Leigh Lachney, VP of Business Development, Therapy Management Corporation

Speaker Bio: Leigh Lachney, MEd is the VP of Business Development for Therapy Management Corporation. She has over 19 years of sales and marketing experience in the healthcare profession. Her clients have included professionals from a variety of healthcare settings including skilled nursing centers, assisted living facilities, hospitals, home health care agencies, physician offices and outpatient clinics.

CE SESSION # 31

Cost of Wound Care: The Most Expensive Treatment is One That is Not Working (Operations/ Quality Improvement)

Presenter(s): Paige Mutual, Vice President of Clinical Operations, Clover Medical Solutions

Speaker Bio: Paige Mutual is a Registered Physical Therapist and Board Certified Wound Care Specialist with over 22 years of experience in the Healthcare Industry. Prior to becoming Vice President of Clinical Operations for Clover Medical Solutions, she was a corporate trainer and independent consultant for several different wound care companies. She also created and ran the inpatient wound care program and outpatient wound care clinic at Shriners Hospital for Children. Paige has held various Corporate Level, Management, Sales, and Clinical positions in the areas of Wound Care, Pain Management, and Physical Therapy.

CE SESSION # 31

Cost of Wound Care: The Most Expensive Treatment is One That is Not Working (Operations/ Quality Improvement)

Presenter(s): Heather O'Neill, CEO/President, Clover Medical Solutions

Speaker Bio: Heather O'Neill is a Registered Nurse, has a bachelor's degree in business administration, is a Licensed Health Care Risk Manager, Legal Nurse Consultant, and Board Certified Wound Care Specialist with over 20 years of experience in the Healthcare Industry. Prior to becoming President/CEO of Clover Medical Solutions, she was responsible for the start up operations of three different healthcare care companies. Heather has held various Corporate Level, Management, Sales, and Clinical positions in the areas of Wound Care, Pain Management, Hyperbaric Medicine, IV Infusion (including PICC and ML insertions), and Critical Care. Heather has worked in Outpatient Clinics, Hospitals, Home Health, and Long-term Care Centers.

CE SESSION # 62

Implementing Risk into your Quality Assurance Performance Improvement Process (Legal/ Regulatory)

Presenter(s): Polly Weaver, Assistant Deputy Secretary for The Division of Health Quality Assurance, Agency for Health Care Administration

Speaker Bio: Ms. Weaver has 30 years of regulatory experience from the various roles she has filled in the Florida State Government regulatory realm. From 1995 to 2014, Ms. Weaver has been the Chief of Field Operations for the Division of Health Quality Assurance, Agency for Health Care Administration. And, most recently, Ms. Weaver has been appointed as the Assistant Deputy Secretary of Health Quality Assurance at the Agency. Responsibilities include serving as State Survey Agency Director and oversight of the Bureau of Field Operations and the Bureau of Plans and Construction. In addition, Ms. Weaver is responsible for oversight of health care facility complaint administration activities. Ms. Weaver's clinical expertise is in laboratory medicine.



CE SESSION # 62

Implementing Risk into your Quality Assurance Performance Improvement Process (Legal/ Regulatory)

Presenter(s): Robin Bleier, Owner, RB Health Partners

Speaker Bio: Robin A. Bleier, RN, LHRM, CLC is the President of RB Health Partners, Inc., a clinical risk consulting firm based in Crystal River, Florida. Robin is a featured state and national presenter, a special topics advisor to the FHCA Quality Foundation, Chair of the FHCA Emergency Preparedness Council, Chair of the FHC PAC, Co-Chair of the FHCA Risk Management Development Group, past executive board member of FADONA for ten years, and a vested long term care advocate through her volunteerism and affiliation with numerous professional committees. She is the FHCA RAI-PPS Certificate/ Endorsement Program Educator, and has been educating on this and other topics since 1998.



CE SESSION # 32

Mega Session - State of LTC Quality – Emphasizing QAPI (General Session)

Presenter(s): Polly Weaver, Assistant Deputy Secretary for The Division of Health Quality Assurance, Agency for Health Care Administration

Speaker Bio: Ms. Weaver has 30 years of regulatory experience from the various roles she has filled in the Florida State Government regulatory realm. From 1995 to 2014, Ms. Weaver has been the Chief of Field Operations for the Division of Health Quality Assurance, Agency for Health Care Administration. And, most recently, Ms. Weaver has been appointed as the Assistant Deputy Secretary of Health Quality Assurance at the Agency. Responsibilities include serving as State Survey Agency Director and oversight of the Bureau of Field Operations and the Bureau of Plans and Construction. In addition, Ms. Weaver is responsible for oversight of health care facility complaint administration activities. Ms. Weaver's clinical expertise is in laboratory medicine.



CE SESSION # 33

Building A Social Media Presence to Promote Your Brand (Not-for-Profit)

Presenter(s): Deborah Franklin, Director of Operations, Florida Living Options

Speaker Bio: Franklin is the Director of Operations of Florida Living Options in Brandon, which manages 5 long term care facilities across central Florida. Franklin has been actively involved in the Association. She is an FHCA Past President and currently serves on the FHCA Executive Committee and Image Task Force. Additionally, she has served as chair of various committees and as its District IV President, which represents facility members in Hillsborough and Pasco Counties. Franklin has also received numerous FHCA awards, including the Art Harris Government Services Award, Nursing Home Administrator of the Year and in 2005 she received the Association's highest honor –the Walter M. Johnson, Jr. Circle of Excellence Award. She is an active volunteer both at the local and state level, serving as a member of the Hillsborough County Health Care Advisory Board and on the Department of Elder Affairs Advisory Council.



CE SESSION # 33

Building A Social Media Presence to Promote Your Brand (Not-for-Profit)

Presenter(s): Kristen Knapp, Director of Communications, Florida Health Care Association

Speaker Bio: Kristen Knapp, APR, CPRC, manages communications, public relations and media activities for Florida Health Care Association. She serves as publisher/editor of the monthly Pulse newsletter and weekly Focus on Florida e-newsletter, and manages all press activities, web and social media presences and public affairs/grassroots advocacy campaigns to support the Association's legislative priorities. She is a Certified Association Executive and Certified Public Relations Professional and holds an Accredited in Public Relations (APR) designation. She is an active member of the Florida Public Relations Association, is a past Capital Chapter president and state executive board member. She also serves as a member of the Florida Society of Association Executives and is a graduate of the TSAE Program for Association Leadership.



CE SESSION # 33

Building A Social Media Presence to Promote Your Brand (Not-for-Profit)

Presenter(s): Laura Belgrave, Director of Communications, Regents Parks of Boca Raton

Speaker Bio: Laura Belgrave is the communications director for Regents Park of Boca Raton, a 180-bed skilled nursing and rehab facility that provides long- and short-term care. A large part of her work includes strategizing, preparing and uploading material to social media outlets — including Facebook, Google+, LinkedIn and video for YouTube. This is the second SNF for which she launched social media programs, in both cases positioning them on the front page of Google search for most often-used local search words. She is a previous newspaper reporter and editor, a published mystery author, and long-time freelancer for a variety of businesses.



CE SESSION # 34

Using Food First to Keep Residents Healthy (Clinical/ Care Practices)

Presenter(s): Janet McKee, President, Nutritious Lifestyles

Speaker Bio: Janet S. McKee, MS, RD, CSG, LD/N, DAPWCA is the president and owner of Nutritious Lifestyles, a group of 50-60 RDs, LDs, DTRs and CDMs that provide nutrition and foodservice consultations throughout the United States. Mrs. McKee has a BS degree in Home Economics Education, and a MS degree in Nutrition, Foodservice and Institutional Management, both from East Carolina University. Mrs. McKee is a national speaker and author, and is active in Florida and the National Dietitians in Health Care and Communities group. Mrs. McKee is a Board Certified specialist in Geriatric Nutrition, as well as a Diplomat with the American Professional Wound Care Association.

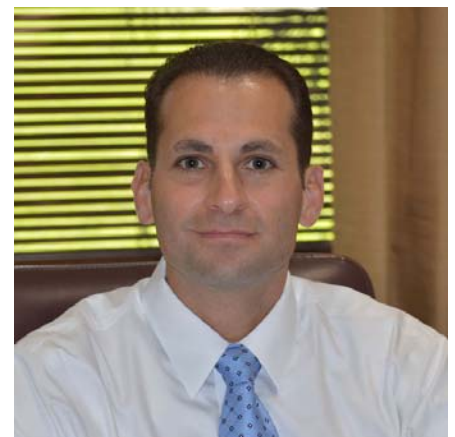


CE SESSION # 35

Controlling Workers Compensation Cost (Finance/ Development)

Presenter(s): Jeff Beck, Vice President, Nutritious Lifestyles

Speaker Bio: Jeff is a partner at Bouchard Insurance and a VP within their Healthcare Division. He specializes in identifying and analyzing emerging risks. His implementation of risk management programs ultimately control the total cost of risk in both the short and long-term. He focuses within the healthcare industry, including senior living, developmental disability facilities, hospice, and physician groups.



CE SESSION # 35

Controlling Workers Compensation Cost (Finance/ Development)

Presenter(s): Jeff Welch, Vice President, Bouchard Insurance

Speaker Bio: Jeff is part of the ownership group of Bouchard Insurance and has been part of the long range planning team since 2006. He plays an intricate role in the development of sales talent and has been instrumental in program design. Jeff has focused his efforts in the health care sector and is recognized as an industry expert in senior living, home health care and hospice exposures.



CE SESSION # 36

Ideal Candidates Exist! Strategies To Hire & Retain Staff
(Leadership/ Management)

Presenter(s): Irene Fleshner, RN, MHSA, FACHE, Reno, Davis and Associates

Speaker Bio: Irene Fleshner RN, MHSA, FACHE, is a Principal for the consulting company Reno, Davis and Associates, Inc. In addition, she serves in a part time capacity as the Senior Vice President for Strategic Nursing Initiatives at Genesis Health Care. Prior to her current role, Irene spent 13 years with Genesis Health Care, most recently as Senior Vice President for Clinical Operations. Irene speaks nationally on issues related to LTPAC.



CE SESSION # 36

Ideal Candidates Exist! Strategies To Hire & Retain Staff
(Leadership/ Management)

Presenter(s): Mark Woodka, CEO, OnShift

Speaker Bio: Mark Woodka is CEO of OnShift, a leader in human capital management software for post-acute care and senior living. In this role, he works closely with providers on strategic staffing initiatives to increase efficiencies and control labor costs while improving resident care. Mark has over 25 years of experience in enterprise software executive management, sales and marketing, having worked for start-up organizations as well as Fortune 500 companies. Mark has been a frequent speaker on staffing strategies for operational, financial, and quality improvements and has authored articles on long-term care trends and issues.



CE SESSION # 37

Privacy and the Right to Interpersonal Relationships (Legal/ Regulatory)

Presenter(s): Karen Goldsmith, Shareholder, Goldsmith & Grout, P.A.

Speaker Bio: Karen Goldsmith, Esquire began working with FHCA in January 1980 and served on the American Health Care Association Legal Subcommittee since the early 90's in which she was chair for three years she is currently on the Executive Committee for the Legal Subcommittee and act as liaison with the legal committee and the Emergency Preparedness Committee. Mrs. Goldsmith is active in the American Health Lawyers Association and served as chair of its Long Term Care Division for three terms and has been published many times on subjects related to long term care.



CE SESSION # 38

Destination Excellence in Long Term Care ...Destination Gold Seal Nursing Center (Operations/ Quality Improvement)

Presenter(s): Carol Berkowitz, Director of Governmental Affairs, Florida Health Care Association

Speaker Bio: Carol Berkowitz, Esquire. joined FHCA on April 4, 2014, bringing her advocacy, public policy, legal and legislative expertise, along with an important understanding of skilled nursing and assisted living facility regulations. Carol was previously with LeadingAge Florida and has worked for the Florida Dental Association and the Department of HRS. Carol has a Master's Degree in Gerontology from the University of South Florida and a law degree from Florida State University and brings with her over 25 years of public policy experience.

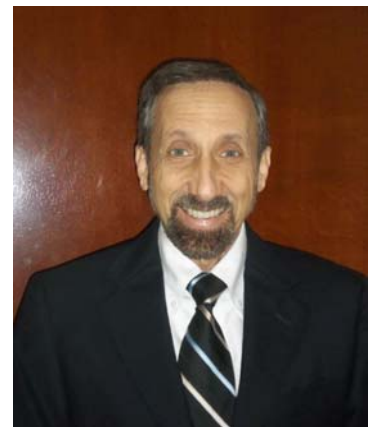


CE SESSION # 38

The Governor's Panel on Excellence in Long Term Care: Is It Really a Benefit to Become a Florida Gold Seal Nursing Center? (Operations/ Quality Improvement)

Presenter(s): Bobby Rosenthal, President, 21st Century Health Group, Inc.

Speaker Bio: Bobby Rosenthal has over 40 years of progressively responsible experiences in administration of health care centers. This includes analysis and evaluation of systems and procedures followed by implementation of state-of-the-art programs to maintain a leadership role in the sub-acute, skilled, ALF, and long-term care community. He has operated 21st Century Health Group, Inc. since 1991 and in 1995 was presented the Walter M. Johnson Jr., Circle of Excellence Award, the highest honor given by Florida Health Care Association. Bobby was also appointed by the Governor to the Board of Nursing Home Administrators and served on the Probable Cause Panel. He is currently serving on the governor's panel of excellence in Long Term Care.



CE SESSION # 39

Circle of Excellent Award Luncheon: Game Plan For Success

(General Session)

Presenter(s): Lou Holtz, Legendary College Football Coach, ESPN Sports Analyst and Best Selling Author

Speaker Bio: Meet Lou Holtz, the motivational miracle worker who revitalized the Notre Dame football program by leading the legendary Fighting Irish to nine bowl games and a national championship. During his 27 years as a head football coach, Holtz garnered a 216-95-7 career record. Each new assignment brought a different team with different players, but, invariably, the same result-success. How did he do it? By designing a game plan for his players that minimized obstacles while maximizing opportunities. Lou Holtz will share some of his success stories that will have you laughing and on the edge of your seats.



CE SESSION # 40

The Care and Feeding of Trustees (Not-for-Profit)

Presenter(s): Steven Chies, Chair, AHCA Non-Profit Council, AHCA

Speaker Bio: Steven is the Principal Consultant with Care Paradigm. He has presented at many national and regional trade association meetings as well as a guest lecturer at the University of Minnesota School of Public Health, Minnesota State University at Mankato and St. Joseph College of Maine.



CE SESSION # 40

The Care and Feeding of Trustees (Not-for-Profit)

Presenter(s): Dana Halvorson, Senior Director of Not for Profit and Constituent Services, AHCA

Speaker Bio: Dana Halvorson is the Senior Director of Not for Profit and Constituent Services at American Health Care Association. She also coordinates the Association's Developmental Disabilities Residential Services Committee, overseeing member services to developmental disabilities (DD) residential services providers, including intermediate care facilities for individuals with intellectual disabilities (ICFs/IID) and home and community based waiver group homes for individuals with DD. As a part of the position, Halvorson also manages senior housing issues and serves as a liaison between AHCA's 12,000-strong membership and agencies like the Department of Housing and Urban Development (HUD) and the Department of Veterans Affairs.



CE SESSION # 41

The Star Power of Improved Dementia Care: Reducing Anti-psychotic Medication Use (Clinical/ Care Practices)

Presenter(s): Bret Brown, Administrator, Washington Rehabilitation and Nursing Center

Speaker Bio: Bret Brown began his career in healthcare in 2003. Prior to his career in long term care, Bret worked as a High School Chemistry teacher and coach. He currently is the Administrator at Washington Rehabilitation and Nursing Center located in Chipley, Florida. Washington Rehabilitation and Nursing Center was nominated for the Seedling Award at the International Eden Alternative Conference in Nashville, Tennessee. WRNC received the 2015 Embracing Quality Award for Customer Satisfaction.

CE SESSION # 41

The Star Power of Improved Dementia Care: Reducing Anti-psychotic Medication Use (Clinical/ Care Practices)

Presenter(s): Maureen Brown, RN, MSN, MBA, HCM, NHA, Miami Shores Health & Rehabilitation Center

Speaker Bio: Maureen Brown RN, MSN, MBA, HCM, RAC is the administrator at Miami Shores Nursing and Rehabilitation Center for the past eight years. Prior to her current position Maureen worked as a Regional Clinical Nurse Coordinator for her current company DOS Healthcare Management. Maureen's experience includes working as a Director of Nursing and as a MDS Care Plan Coordinator. She has been a Registered Nurse for the past twenty two years and License Nursing Home Administrator for the past eight years.

CE SESSION # 41

The Star Power of Improved Dementia Care: Reducing Anti-psychotic Medication Use (Clinical/ Care Practices)

Presenter(s): Betsy Harth, Nurse Practitioner, Health Central Park

Speaker Bio: *Coming soon*

CE SESSION # 41

The Star Power of Improved Dementia Care: Reducing Anti-psychotic Medication Use (Clinical/ Care Practices)

Presenter(s): Lisa McGinley, Chair, FHCA Culture Change Council, Brynwood Health & Rehabilitation Center

Speaker Bio: Lisa McGinley holds a Registered Nurse/Bachelor of Science Degree along with an MBA and MHA. Lisa's professional experience has consistently been in the long term care arena, from a LTC Nursing Supervisor, Project Manager of new facilities, and inspector for LTC contract renewals, to her current position as an Administrator of a skilled care center in Florida. Her passion is resident/person-centered care, service excellence, and advancement of state and national initiatives. She is Chair of Florida Health Care Association's Culture Change Council.

CE SESSION # 41

The Star Power of Improved Dementia Care: Reducing Anti-psychotic Medication Use (Clinical/ Care Practices)

Presenter(s): Polly Weaver, Assistant Deputy Secretary for The Division of Health Quality Assurance, Agency for Health Care Administration

Speaker Bio: Ms. Weaver has 30 years of regulatory experience from the various roles she has filled in the Florida State Government regulatory realm. From 1995 to 2014, Ms. Weaver has been the Chief of Field Operations for the Division of Health Quality Assurance, Agency for Health Care Administration. And, most recently, Ms. Weaver has been appointed as the Assistant Deputy Secretary of Health Quality Assurance at the Agency. Responsibilities include serving as State Survey Agency Director and oversight of the Bureau of Field Operations and the Bureau of Plans and Construction. In addition, Ms. Weaver is responsible for oversight of health care facility complaint administration activities. Ms. Weaver's clinical expertise is in laboratory medicine.



CE SESSION # 42

Lessons Learned Regarding RACs and ZPICs: Are You Ready for the UPICs? (Finance/ Development)

Presenter(s): Claudia Reingruber, President/ Shareholder, Reingruber & Company, P.A.

Speaker Bio: Claudia Reingruber, CPA is the managing shareholder of Reingruber & Company, P.A., a certified public accounting and health care consulting firm founded in 1991 and based in St. Petersburg, Florida. She is also President of Reingruber & Associates, Inc., a healthcare consulting company based in Nashville, Tennessee. The firm encompasses a diverse team of interdisciplinary employees/consultants including nurses, billing specialists, CPAs and reimbursement specialists. The firm advises a variety of providers in the post-acute sector on issues including regulatory compliance matters and investigations, clinical documentation requirements and systems, operational and survey matters, billing and resolution of outstanding accounts receivables for a variety of payers and intermediaries, and reimbursement and cost reporting.



CE SESSION # 43

What's on Your iPad? (Leadership/ Management)

Presenter(s): Lee Ann Griffin, Director of Quality and Regulatory Services, Florida Health Care Association

Speaker Bio: Lee Ann Griffin is the Director of Quality & Regulatory Services for Florida Health Care Association. With a 15 year career, Lee Ann has developed extensive expertise in the rules, laws and policy interpretations for nursing centers and assisted living facilities. Lee Ann, holds an ALF administrator license and presents nationally.



CE SESSION # 44

Mock Trial: An Inside Look at Long Term Care Litigation
(Legal/ Regulatory)

Presenter(s): Kirsten Ullman, Managing Partner, Lewis Brisbois Bisgaard & Smith, LLP

Speaker Bio: Kirsten K. Ullman, Managing Partner of Lewis, Brisbois, Bisgaard & Smith, LLP's Tampa office, has dedicated her practice to the areas of professional liability defense, including medical and legal malpractice defense. She defends nursing homes, assisted living facilities, physicians, hospitals, home health agencies, nurses, pharmacists and dentists. Ms. Ullman is committed to assisting her clients with the improvement of care, and performs quality reviews on a regular basis.



CE SESSION # 45

Post-Acute Continuum: A Guide for Understanding and Enhancing ACO Relationships (Operations/ Quality Improvement)

Presenter(s): Holli Benthussen, Regional Director/ Educator, Select Medical Rehabilitation Services

Speaker Bio: Holli Benthussen is a licensed Occupational Therapist and has been in the long term care industry over 24 years. She's currently a Regional Director for SMRS, a division of Select Medical (with 135 LTAC hospitals) and developed her topics based on extensive conversations and feedback from SNF administrators, owners, and hospital CEOs.

CE SESSION # 45

Post-Acute Continuum: A Guide for Understanding and Enhancing ACO Relationships (Operations/Quality Improvement)

Presenter(s): Margaret Kopp, Vice President of Clinical Services and Quality Management, Select Medical Rehabilitation Services

Speaker Bio: Margaret Kopp has extensive experience and held leadership roles in long term care rehabilitation. Her primary experience is in both clinical operations and quality management, with expertise in staff development, organizational change and strategic planning, program development, and clinical outcomes measures. Margaret educates on regulatory knowledge and application of patient centered care.

CE SESSION # 46

No Margin....No Mission. Future Prospects for Not-for-Profit Providers (Not-for-Profit)

Presenter(s): Steven Chies, Chair, AHCA Non-Profit Council

Speaker Bio: Steven is the Principal Consultant with Care Paradigm. He has presented at many national and regional trade association meetings as well as a guest lecturer at the University of Minnesota School of Public Health, Minnesota State University at Mankato and St. Joseph College of Maine.



CE SESSION # 46

No Margin....No Mission. Future Prospects for Not-for-Profit Providers (Not-for-Profit)

Presenter(s): Dana Halvorson, Senior Director of Not for Profit and Constituent Services, AHCA

Speaker Bio: Dana Halvorson is the Senior Director of Not for Profit and Constituent Services at American Health Care Association. She also coordinates the Association's Developmental Disabilities Residential Services Committee, overseeing member services to developmental disabilities (DD) residential services providers, including intermediate care facilities for individuals with intellectual disabilities (ICFs/IID) and home and community based waiver group homes for individuals with DD. As a part of the position, Halvorson also manages senior housing issues and serves as a liaison between AHCA's 12,000-strong membership and agencies like the Department of Housing and Urban Development (HUD) and the Department of Veterans Affairs.



CE SESSION # 47

Transitions of Care: from a Care Model to Successful Business
(Clinical/ Care Practices)

Presenter(s): Irene Fleshner, RN, MHA, FACHE, Reno, Davis and Associates

Speaker Bio: Irene Fleshner RN, MHSA, FACHE, is a Principal for the consulting company Reno, Davis and Associates, Inc. In addition, she serves in a part time capacity as the Senior Vice President for Strategic Nursing Initiatives at Genesis Health Care. Prior to her current role, Irene spent 13 years with Genesis Health Care, most recently as Senior Vice President for Clinical Operations. Irene speaks nationally on issues related to LTPAC.



CE SESSION # 47

Transitions of Care: from a Care Model to Successful Business
(Clinical/ Care Practices)

Presenter(s): Howard Tuch, MD, Geriatrician, Director of Palliative and End of Life Care, Tampa General Hospital, University of South Florida and Hospice Physician

Speaker Bio: Howard Tuch, M.D., is a geriatrician and hospice and palliative medicine physician trained at the University of North Carolina and the Johns Hopkins School of Medicine. He is currently the Director of Palliative Medicine at the University of South Florida and Tampa General Hospital. For over a decade Dr Tuch has been a physician advisor to the FHCA, assisting facilities with clinical, regulatory and ethical concerns that residents face at the end of life.

CE SESSION # 48

The A.R.M.S. Length Difference- What it takes to be the Post-Acute Provider of Choice (Finance/ Development)

Presenter(s): Cheryl Boldt, RN LNHA Senior Consultant, Maun Lemke Speaking and Consulting LLC

Speaker Bio: Cheryl Boldt is an RN and Licensed Nursing Home Administrator who offers more than 40 years of nursing and healthcare leadership experience. She developed her passion for healthcare at a young age when she first volunteered then later worked as a Nursing Assistant at her hometown nursing home and hospital. Her acute care experience includes Intensive Care, Cardio/Pulmonary, and Inpatient Rehab. In Long Term Care Cheryl has experience as a Director of Nursing, Sub-Acute Administrator and Corporate Professional Services Consultant. For the past several years, Cheryl has worked extensively as a professional consultant with Maun-Lemke Speaking and Consulting partnering with healthcare organizations nationwide. She is an accomplished professional speaker and consultant with credibility in a variety of areas including Post Acute Care/Service in the SNF setting, staff recruitment and retention, customer satisfaction, compliance, team based improvement, and leadership in all healthcare roles.



CE SESSION # 49

Voyage 2015: Navigating Shifting Currents of Labor and Employment Law
(Legal/ Regulatory)

Presenter(s): Gail E. Farb, Shareholder, Kunkel Miller & Hament

Speaker Bio: Gail E. Farb is a shareholder in the law firm of Kunkel Miller & Hament. She advises health care employers relating to employment and labor law issues such as discrimination, harassment, retaliation, wage and hour, employee handbooks, discipline, termination, and non-compete agreements. In addition to litigating labor and employment cases, she frequently presents seminars, and has written several articles on labor and employment topics. She graduated from Duke University and Emory University School of Law.



CE SESSION # 49

Voyage 2015: Navigating Shifting Currents of Labor and Employment Law
(Legal/ Regulatory)

Presenter(s): John Hament, Shareholder, Kunkel Miller & Hament

Speaker Bio: John Hament is a shareholder in the law firm of Kunkel Miller & Hament and is Board Certified in Labor and Employment Law. He has extensive experience in representing health care employers, including nursing homes, ALFs, medical practices, and hospitals. He is a frequent guest lecturer and has written numerous articles and co-authored several treatises relating to labor and employment law. Michael Miller, Gail Farb and he are Labor Relations Counsel to the Florida Health Care Association.



CE SESSION # 49

Voyage 2015: Navigating Shifting Currents of Labor and Employment Law
(Legal/ Regulatory)

Presenter(s): Michael Miller, Shareholder, Kunkel Miller & Hament

Speaker Bio: Michael R. is currently a senior shareholder in the law firm of KUNKEL MILLER & HAMENT. Mr. Miller is a member of the Bars of Massachusetts and Florida. He is rated "AV" by Martindale Hubbell, the national lawyers rating service, which is the highest rating a lawyer can receive. In addition, he is listed in the exclusive Martindale-Hubbell "Bar Register of Pre-Eminent Lawyers." Mr. Miller has been Labor Counsel to the Florida Health Care Association since 1984.



CE SESSION # 50

PEPPER, OSCAR, QMs & 5 Star Reports (Operations/ Quality Improvement)

Presenter(s): Lisa Thomson, Chief Marketing Strategy Officer Pathway Health

Speaker Bio: Lisa has had extensive experience in leadership and oversight of daily operations of numerous health care organizations in the Post-Acute Care Continuum. As a Chief Executive Officer, Vice President, Executive Director, Administrator, Marketing, Director, and Director of various IDT departments, she has been instrumental in supporting leadership teams (from all levels) through a number of organizational changes to establish regulatory compliance, standards of practice, operational strategies as well as Joint Commission Accreditation.

CE SESSION # 51

Update on IC Surveillance and Antibiotic Stewardship Programs
(Clinical/ Care Practices)

*Presenter(s): Lorelei Schmidt, Director of Training, TRIDENTUSA:
MOBILEXUSA & US LABORATORIES*

Speaker Bio: Lorelei attended Elms College where she obtained her Bachelor of Science degree in Medical Technology. Lorelei is a Certified Medical Technologist by the American Society for Clinical Pathology. Since 1991 Lorelei has held various clinical roles in the acute and post acute health care segments. Currently, Lorelei is the Director in Training for TridentUSA Health Services and is responsible for on-going training primarily to the sales team with a focus on the clinical aspects of all services TridentUSA provides.



CE SESSION # 52

Medicaid 101: An Overview of the Florida Medicaid Program
(Finance/ Development)

Presenter(s): Justin Senior, Deputy Secretary for Medicaid, AHCA

Speaker Bio: Justin Senior is the Deputy Secretary for Medicaid at Florida's Agency for Health Care Administration, a position he has held since September, 2011. Prior to that, Mr. Senior served as the Agency's General Counsel from 2008 to 2011. Mr. Senior grew up in Gainesville, Florida. He has a B.A. in history from McGill University and a Juris Doctor with honors from the University of Florida, College of Law. Before joining the Agency for Health Care Administration, Mr. Senior practiced as a litigation attorney for over 11 years. He began his professional career in 1996 in the Fort Lauderdale area, and subsequently worked in his own law office in Gainesville, Florida. Mr. Senior is married to Stephanie Senior, and he and his wife live in Tallahassee with their three children: Owen, age 12; Zoe, age 10; and Graham, age 7.

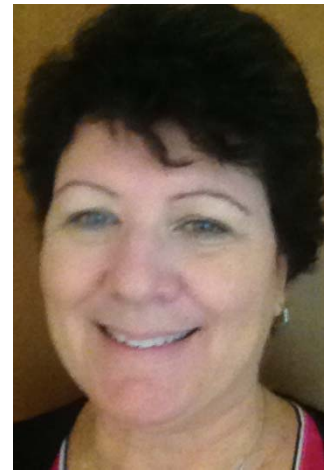


CE SESSION # 53

An Administrator's Guide to Therapy, MDS and Reimbursement
(Leadership/ Management)

Presenter(s): Pamela Petsopoulos, SVP Clinical Operations & Corporate Compliance

Speaker Bio: Pam multiple roles within Solaris include involvement with regulatory affairs, corporate compliance, and consulting. She has extensive experience with clinical program development and implementation as well as management of ZPIC, RAC, CERT, and the Medicare ADR and appeals process. Pam is a physical therapist and certified RAC through AANAC.



CE SESSION # 54

Readmissions from the Acute Care Perspective (Operations/ Quality Improvement)

Presenter(s): Robert Harrington, Chief Medical Officer, Reliant Post-Acute Care Solutions

Speaker Bio: Dr. Robert Harrington, MD, SFHM, is the Chief Medical Officer of Reliant Post-Acute Care Solutions, where he provides clinical leadership and oversight of the evidence-based clinical protocols central to Reliant's Post-Acute Care Network model of care. Dr. Harrington is the president-elect of the Society of Hospital Medicine Board of Directors. He previously served as the CMO for Locum Leaders and as a hospital medicine consultant.

Preceptor Refresher Course (General Session)

Presenter(s): Carol Berkowitz, Director of Government Affairs, Florida Health Care Association

Speaker Bio: Carol Berkowitz, Esquire, joined FHCA on April 4, 2014, bringing her advocacy, public policy, legal and legislative expertise, along with an important understanding of skilled nursing and assisted living facility regulations. Carol was previously with LeadingAge Florida and has worked for the Florida Dental Association and the Department of HRS. Carol has a Master's Degree in Gerontology from the University of South Florida and a law degree from Florida State University and brings with her over 25 years of public policy experience.



Preceptor Training Program (6 Hours) (General Session)

Presenter(s): Carol Berkowitz, Director of Government Affairs, Florida Health Care Association

Speaker Bio: Carol Berkowitz, Esquire. joined FHCA on April 4, 2014, bringing her advocacy, public policy, legal and legislative expertise, along with an important understanding of skilled nursing and assisted living facility regulations. Carol was previously with LeadingAge Florida and has worked for the Florida Dental Association and the Department of HRS. Carol has a Master's Degree in Gerontology from the University of South Florida and a law degree from Florida State University and brings with her over 25 years of public policy experience.



AHCA/NCAL National Quality Award Silver/Gold Workshop (General Session)

Presenter(s): Koko Okano, Health Services Research Analyst, Florida Health Care Association

Speaker Bio: Koko Okano is currently Health Services Research Analyst at the Florida Health Care Association. She received her Master of Science in Planning degree from Florida State University where she earned expertise in research analysis, project planning and program implementation. Her major responsibilities at FHCA include survey and 5 star-rating analysis, performance measures trends and analysis, professional development, and FHCA/NCAL National Quality Awards. Ms. Okano has been a senior examiner of the Quality Awards for the past 5 years and served as a team leader for the past 2 years. She has been conducting webinars and workshops for Bronze, Silver, and Gold applicants in Florida to promote National Quality Award program in Florida. She is also a state Baldrige examiner for the Florida Governor's Sterling Award.



AHCA/NCAL National Quality Award Silver/Gold Workshop (General Session)

Presenter(s): Nina Willingham, Senior Executive Director, Life Care Center of Sarasota

Speaker Bio: Nina Willingham is a skilled nursing facility administrator who loves creating new programs and services to benefit the lives of her stakeholders. Her career focus on quality initiatives and leadership development have led her facility to achieve multiple national and state awards, including the American Health Care Association's Bronze, Silver and Gold National Quality Awards. Nina has been recognized as Florida Health Care Association Administrator of the Year, and received both President's Award and Chairman's Award, the highest honor an associate can receive from Life Care Centers of America. Nina is also a Past President of both Florida Health Care Association and FHCA Quality Foundation.



AHCA/NCAL National Quality Award Silver/Gold Workshop

(General Session)

Presenter(s): Mary Gamble, President, Competitive Performance Systems, Inc.

Speaker Bio: *Coming soon*

AHCA/NCAL National Quality Award Silver/Gold Workshop (General Session)

Presenter(s): Theresa Felicione, Executive Administrator, Tierra Pines Center

Speaker Bio: Since 2006, Theresa Felicione has been the Executive Administrator at Tierra Pines Center and is responsible for overseeing operations at the center. In her current role, Theresa supervises all departments as well as other administrators within the organization. Under her direction, Tierra Pines Center has received many awards and accolades for their continued compassionate and dedicated care for their customers including the Governors Gold Seal, the AHCA Bronze and Silver Quality Awards, and U.S. News and World Report's Best Nursing Homes.

CE SESSION # 55

Utilizing QAPI to Reduce Fall Risk (Clinical/ Care Practices)

Presenter(s): Liz Jensen, Clinical Director, Direct Supply, Inc.

Speaker Bio: Liz Jensen is the Clinical Director at Direct Supply, Inc. She is a nurse educator and board certified in gerontological nursing. In her current role she works with providers across the country on implementing evidence based, practical programs in fall risk reduction that improve care and outcomes through practice change, and program development.



CE SESSION # 56

Unmasking Your Reimbursement Potential (Finance/ Development)

Presenter(s): Lorne Simmons, Healthcare Manager, Moore Stephens Lovelace, PA

Speaker Bio: Lorne Simmons is a Manager on the Healthcare Team at MSL and is a member of the Firm's Senior Housing and Long-Term Care Practice Groups. He has 20 years experience in long term care, 12 of which are with MSL. He has presented at FHCA's Annual Conference on five previous occasions, the most recent being a presentation on the Affordable Care Act in 2014. He serves as primary author of MSL's monthly FHCA Pulse column. Lorne is a member of the FHCA Reimbursement Committee and has presented internal webinars and training sessions on Florida's Medicaid reimbursement system.



CE SESSION # 56

Unmasking Your Reimbursement Potential (Finance/ Development)

Presenter(s): Carrie St. John, Healthcare Manager, Moore Stephens Lovelace, P.A.

Speaker Bio: *Coming soon*

CE SESSION # 57

Capturing the Hearts and Minds: Revolutionizing Care of the Cognitively Impaired (Leadership/ Management)

Presenter(s): Kyle Browing, Chief Operating Officer, Signature HealthCARE

Speaker Bio: Kyle Browing is the Chief Operating Officer for Signature Healthcare. He has more than 15 years of experience in the health care industry and previously held financial positions with ResCare Inc. and Praxair Healthcare Services Inc. He has a Bachelor's degree in Accounting from Bellarmine University and a MBA from the University of Miami.

CE SESSION # 57

Capturing the Hearts and Minds: Revolutionizing Care of the Cognitively Impaired (Leadership/ Management)

Presenter(s): Paul Reid, Director, Learning Technologies, Signature HealthCARE

Speaker Bio: At Signature HealthCARE, Paul contributes his unique, creative approach to deliver learning in a variety of settings. Prior to joining the Signature HealthCARE Learning team, he spent 22 years with McCain Foods Limited, a \$6 billion company with products sold in over 160 countries, operating in various areas of the business.

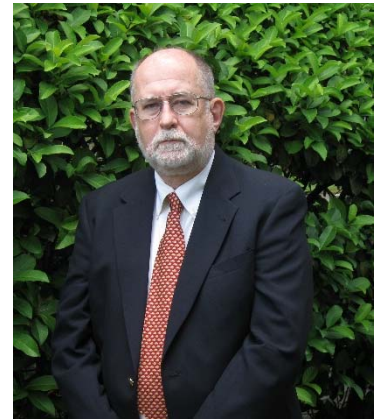


CE SESSION # 58

Changing Code Changing Times (Operations/ Quality Improvement)

Presenter(s): Max Hauth, President/ Owner, Hauth Health Care Consultants, Inc.

Speaker Bio: Max Hauth is president/owner of Hauth Health Care Consultants, Inc. He holds nursing home administrator licenses in Indiana, Illinois and Florida, and is a Florida-certified residential contractor. With 35+ years in health care administration, he has a strong working knowledge of the requirements of the health care delivery system. Max has been active developing new health care facilities, renovations and additions, and in helping centers achieve code compliance with various states and CMS. He has participated in developing State Building Codes and NFPA Codes and Standards. He is also on the American Health Care Association's Life Safety Physical Plant Committee and several Florida Health Care Association committees.



CE SESSION # 59

Managed Care In the Long Term Care Setting... Are You Ready? (Finance/ Development)

Presenter(s): Julie Rhodovi, Vice President of Managed Care, American Technologies

Speaker Bio: Julie Rhodovi has been working in the long term care industry for over eighteen years. Ms. Rhodovi holds a bachelors degree in social work and sociology and a MBA with a health management focus. Her career began in the social work field in long term care. From there, Ms. Rhodovi has focused on sales and marketing, selling managed care organization plans specifically for long term care residents. This experience included the building, launching and selling of a Medicare Advantage plan; made exclusively for a national continuum care retirement community. Ms. Rhodovi's current role with Gordian Medical, Inc dba American Medical Technologies includes the negotiations of contracts with managed care organizations and building strategic partnerships to better the coverage provided by the organization.



CE SESSION # 60

Scaling New Heights: Moving from AIT to LTC Leader (Leadership/ Management)

Presenter(s): A. Graham Campbell-Work, Administrator-In-Training, Washington Rehabilitation and Nursing Center

Speaker Bio: Graham Campbell-Work began his career in long term healthcare in June of 2014. His prior background was in sales and customer service. Graham holds a Bachelor's degree from Excelsior College. He lives in DeFuniak Springs, FL and is currently training at Washington Rehabilitation and Nursing Center in Chipley, FL.

CE SESSION # 60

Scaling New Heights: Moving from AIT to LTC Leader (Leadership/ Management)

Presenter(s): Betty Lou Carter, Project Manager, Signature HealthCARE

Speaker Bio: Betty Lou Carter began her career in long term care almost twenty years ago as a Director of Health Information and has since worked in several other roles at the facility and regional levels. Betty Lou holds a Bachelor degree from Trevecca University in Nashville and is a licensed nursing home Administrator in TN.

CE SESSION # 60

Scaling New Heights: Moving from AIT to LTC Leader (Leadership/ Management)

Presenter(s): Jennifer Huth, VP of Talent Development, Signature HealthCARE

Speaker Bio: Jennifer is Signature HealthCARE's VP of Talent Development. In her role, Jennifer focuses on helping to build our pipeline of outstanding leaders – through programs such as Administrator in Training, CEO School and our Leadership Pathways development workshops. Jennifer is Myers-Briggs qualified and a certified Newfield coach. She is a member of several professional organizations.

CE SESSION # 61

SNF Compliance Programs: What's at Stake? (Legal/ Regulatory)

Presenter(s): Kris Mastrangelo, President & CEO, Harmony Healthcare International

Speaker Bio: Kris Mastrangelo, President and CEO, owns and operates Harmony Healthcare International (HHI). HHI is a premier Healthcare Consulting firm specializing in Compliance and Reimbursement. Kris brings her long term care expertise with more than 20 plus years experience in this industry as an Occupational Therapist, Licensed Nursing Home Administrator and a Masters in Business Administration.

