

FHCA 2019 Annual Conference & Trade Show

CE Session #13 – They Drive Me Crazy! The Generational Story You've NEVER Heard

Monday, August 5 – 12:30 to 1:30 p.m.

Celebration 1-2 – Leadership/Management

Upon completion of this presentation, the learner will be able to:

- Define the updated generational cohorts and why their definitions of “professionalism” vary
- Uncover exactly why today’s new workforce thinks and acts so differently in the workplace than previous generations
- Learn how to see others’ views to reduce judgment and improve relationships and retention

Seminar Description:

Tired of hearing generational programs that list off mind-numbing statistics? You’ll love our award-winning unique approach to bridging today’s generational gaps. Our real-life, first-hand stories about the real issues on the T.A.B.L.E. (technology, authority, balance, loyalty, and entitlement) fuel an eye-opening discussion about today’s changing workplace that will shift your mindset about those with whom you work.

Presenter Bio(s):

Workforce thought leader **Cara Silletto**, MBA, is the president of Crescendo Strategies, a firm committed to reducing unnecessary employee turnover by bridging generational gaps and making leaders more effective in their roles. Cara currently sits in a unique sweet spot for her specialty of bridging the great generational divide, because she is an early Millennial herself, born in 1981, yet she is equipped with an MBA and more than 14 years of experience learning the unwritten expectations of older managers and business owners in order to advance her own career. Workforce Magazine named Cara a “Game Changer” and Recruiter.com named her in their “Top 10 Company Culture Experts to Watch.” Cara is also the co-author of “What’s Next in HR.”