



Florida Health Care Association
Annual Golf Tournament

SPONSORSHIP OPPORTUNITIES & BENEFITS

Monday, July 24, 2023
Shingle Creek Golf Club
Orlando, FL

7:00 AM Continental Breakfast | 8:00 AM Shotgun Start
Lunch & Winners Circle Awards Ceremony to Follow



FHCA's 2023 Golf Tournament will take place Monday, July 24, at the Shingle Creek Golf Club. The Club is onsite at the Rosen Shingle Creek Resort, which is home to FHCA's 2023 Annual Conference. Known for its large, undulating greens, plush fairways and an abundance of water hazards, the Shingle Creek course presents challenges to players of all levels. It has consistently been rated as one of Orlando's best golf courses since opening in 2003. Manicured tropical landscaping, state-of-the art technology and GPS systems on its golf carts are just a few of its many features.

Tournament players will enjoy a safe and fun even that includes a light breakfast and gift bag upon registration, refreshing beverages and snacks on the golf course, raffle prizes and a casual lunch at the Winner's Circle Awards Ceremony. Exciting prizes await for best team, mens' and ladies' closest-to-the-pin and longest drive.

With every swing you'll help support FHCA's programs to benefit long term care professionals, including educational scholarships to enhance members' career development and grassroots initiatives that ensure the voices of long term care providers are heard among key policy makers.

LEARN MORE AT WWW.FHCACONFERENCE.ORG

Market Your Business . . . Become a Golf Tournament Sponsor

Along with the benefits associated with each sponsorship level, all Tournament Sponsors will receive name recognition on the Annual Conference tournament web page and program book, golf course on-site signage, as well as special listings in the FHCA Annual Conference Program and other FHCA publications (*all recognition is subject to print deadlines*).

TOURNAMENT SPONSOR: \$5,000 (SOLD)

- Name & Logo recognition on all tournament print and electronic marketing materials
- Logo recognition on FHCA Annual Conference tournament web page
- Exclusive on-site signage at tournament registration
- Half-page advertisement in both Annual Conference Attendee Registration Brochure and Program
- Recognition during FHCA Annual Conference Membership Meeting
- Sponsor table with opportunity to distribute company materials, promotional items at tournament check-in
- Two free foursomes
- Four additional tickets to tournament breakfast and lunch

DOUBLE EAGLE LEVELS

Winners Circle Awards Luncheon Sponsor: \$3,500 (SOLD)

- Exclusive on-site signage at awards luncheon
- Company representative to present awards
- One free foursome
- Two add'l tickets to golfer breakfast and lunch

Hole in One Sponsor: \$3,000

- Exclusive on-site signage at hole
- Table optional for company representative at hole to interact with golfers
- One free foursome
- Two additional tickets to golfer breakfast and lunch

Golf Cart Sponsor: \$2,500 (SOLD)

- Exclusive signage on each golf cart (72)
- Opportunity for sponsor table at golf cart staging area to distribute promotional items
- One free foursome
- Two add'l tickets to golfer breakfast and lunch

Pin Flags Sponsor: \$2,500 (SOLD)

- Logo recognition on pin flags at all 18 holes
- One free foursome
- Two add'l tickets to golfer breakfast and lunch

Break the Glass Sponsor: \$2,000

- Exclusive signage at Break Glass hole with opportunity to provide golfer giveaway item
- Table at hole to interact with golfers
- One free foursome
- Two add'l tickets to golfer breakfast and lunch

Continental Breakfast Sponsor: \$2,500 (SOLD)

- Exclusive on-site signage at breakfast
- Opportunity for company representative to welcome guests at golfer check-in
- One free foursome
- Two add'l tickets to golfer breakfast and lunch

Beverage Cart Sponsor: \$2,000 (SOLD)

- Exclusive signage on beverage cart
- Logo printed on golfer drink tickets
- One free foursome
- Two add'l tickets to golfer breakfast and lunch

Beverage Station Sponsor: \$2,000 (SOLD)

- Exclusive signage and opportunity to interact with golfers at beverage station
- Promotional item in goodie bag
- One free foursome
- Two add'l tickets to golfer breakfast and lunch

Interested in creating a custom sponsorship package?
Contact Kristen Knapp at (850) 701-3530 or kknapp@fhca.org

EAGLE LEVELS

Men's Longest Drive: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- Opportunity to include promotional item in goodie bag
- One free foursome

Ladies' Longest Drive: \$1,500

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- Opportunity to include promotional item in goodie bag
- One free foursome

Mens' Closest to the Pin: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- Opportunity to include promotional item in goodie bag
- One free foursome

Ladies' Closest to the Pin: \$1,500

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- Opportunity to include promotional item in goodie bag
- One free foursome

Goody Bag Sponsor: \$1,250 (SOLD)

- Logo printed on golfer goody bags
- Two free player spots

Specialty Contest Sponsor: \$1,500 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- Promotional item in goodie bag
- One free foursome

Awards Lunch Raffle Prize Sponsor: \$1,500

- Logo printed on all raffle tickets
- Opportunity to present prize drawings at luncheon
- Opportunity to include promotional item in goodie bag
- One free foursome

Registration Sponsor: \$1,500

- Exclusive signage at Registration area
- Opportunity to interact with golfer at check-in
- Opportunity to include promotional item in goodie bag
- Two free player spots

Commemorative Ball Sponsor: \$1,250 (SOLD)

- Logo printed on players' commemorative golf balls (Sleeve of 3)
- Two free player spots

Golf Towel Sponsor: \$1,250 (SOLD)

- Logo printed on commemorative golf towel
- Two free player spots

ACE LEVELS

Scorecard Sponsor: \$1,000 (SOLD)

- Exclusive logo listing on player scorecards
- One free player spot

Tee Box Sponsor Plus: \$1,000

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole
- One free player spot

Player Awards Sponsor: \$750

- Exclusive Signage on Golf Awards Table
- One free player spot

Tournament Program Book Sponsor: \$750 (SOLD)

- Full-page ad in Tournament Program Book
- One free player spot

Putting Green Sponsor: \$500

- Exclusive signage at putting green area
- One free player spot

Driving Range Sponsor: \$500 (SOLD)

- Exclusive signage at driving range area
- One free player spot

Tee Box Sponsor: \$500 (6 AVAILABLE)

- Exclusive signage at hole sponsorship site
- One free player spot



FHCA 2023 Golf Tournament
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Shingle Creek Golf Club | Orlando, FL

A portion of the FHCA Golf Tournament proceeds will benefit the 501c3 FHC Education & Development Foundation and the Florida Health Care Political Action Committee (FHC PAC). Contributions or gifts to the FHC PAC are not deductible from federal income taxes.

Sponsorship Information

Please list below the activities from the indicated sponsor levels you wish to support:

_____ @ \$ _____
_____ @ \$ _____
Total Amount Due \$ _____

Sponsorship Contact Information

Company Name _____ Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Player spots included with sponsorship represents a \$200 per player value. Please indicate golfer name(s), confirmation will be provided one week prior to the Tournament using the list of paid/registered golfers.

Your Sponsorship Golfer Name(s) & Email Addresses

1) Name _____ Email _____
2) Name _____ Email _____
3) Name _____ Email _____
4) Name _____ Email _____

Payment Information (Sorry, we cannot bill for your support.)

Check Enclosed American Express MasterCard VISA DISCOVER
Card Number _____ Expiration Date _____ Security Code _____
Cardholder's Name (print) _____
Signature _____ Date _____

Make checks payable to FHCA, P.O. Box 1459, Tallahassee, FL 32302-1459.

Email credit card payments to Kristen Knapp at kknapp@fhca.org.

Please note sponsorship of the Golf Tournament does not include sponsorship, participation or entrance to the FHCA Trade Show or other Annual Conference events.

For more information, contact Kristen Knapp at FHCA, (850) 701-3530 or kknapp@fhca.org