



Florida Health Care Association
Annual Golf Tournament

SPONSORSHIP OPPORTUNITIES & BENEFITS

Monday, July 22, 2024
Shingle Creek Golf Club
Orlando, FL

7:00 AM Continental Breakfast | 8:00 AM Shotgun Start
Lunch & Winners Circle Awards Ceremony to Follow



FHCA's 2024 Golf Tournament will take place Monday, July 22, at the Shingle Creek Golf Club. The Club is onsite at the Rosen Shingle Creek Resort, which is home to FHCA's 2024 Annual Conference. Known for its large, undulating greens, plush fairways and an abundance of water hazards, the Shingle Creek course presents challenges to players of all levels. It has consistently been rated as one of Orlando's best golf courses since opening in 2003. Manicured tropical landscaping, state-of-the-art technology and GPS systems on its golf carts are just a few of its many features.

Tournament players will enjoy a safe and fun event that includes a light breakfast and gift bag upon registration, refreshing beverages and snacks on the golf course, raffle prizes and a casual lunch at the Winner's Circle Awards Ceremony. Exciting prizes await for best team, mens' and ladies' closest-to-the-pin and longest drive.

With every swing you'll help support FHCA's programs to benefit long term care professionals, including educational scholarships to enhance members' career development.

LEARN MORE AT WWW.FHCACONFERENCE.ORG

Market Your Business . . . Become a Golf Tournament Sponsor

Along with the benefits associated with each sponsorship level, all Tournament Sponsors will receive name recognition on the Annual Conference tournament web page and program book, golf course on-site signage, as well as special listings in the FHCA Annual Conference Program and other FHCA publications (*all recognition is subject to print deadlines*).

TOURNAMENT SPONSOR: \$6,000 (SOLD)

- Name & Logo recognition on all tournament print and electronic marketing materials
- Logo recognition on FHCA Annual Conference tournament web page
- Exclusive on-site signage at tournament registration
- Half-page advertisement in both Annual Conference Attendee Registration Brochure and Program
- Recognition during FHCA Annual Conference Membership Meeting
- Sponsor table with opportunity to distribute company materials, promotional items at tournament check-in
- Two free foursomes
- Four additional tickets to tournament breakfast and lunch

DOUBLE EAGLE LEVELS

Winners Circle Awards Luncheon Sponsor: \$4,000

- Exclusive on-site signage at awards luncheon
- Company representative to present awards
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

Hole in One Sponsor: \$3,500

- Exclusive on-site signage at hole
- Table optional for company representative at hole to interact with golfers*
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

Golf Cart Sponsor: \$3,500 (SOLD)

- Exclusive signage on each golf cart (72)
- Opportunity for sponsor table at golf cart staging area to distribute promotional items
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

Pin Flags Sponsor: \$3,500 (SOLD)

- Logo exclusive on pin flags at all 18 holes
- One free foursome
- Opportunity for sponsor table at golf cart staging area to distribute promotional items
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

Specialty Contest Sponsor: \$3,000

Choose from One of the following:

Beat the Pro (SOLD)

Break the Glass (SOLD)

Rocket Launcher (SOLD)

- Exclusive signage at specialty hole with opportunity to provide golfer giveaway item
- Table at hole to interact with golfers*
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

Continental Breakfast Sponsor: \$3,000 (SOLD)

- Exclusive on-site signage at breakfast
- Opportunity for company representative to welcome guests at golfer check-in
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

Beverage Cart Sponsor: \$3,000 (1 Available)

- Exclusive signage on beverage cart
- Logo printed on golfer drink tickets
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

Beverage Station Sponsor: \$3,000 (SOLD)

- Exclusive signage and opportunity to interact with golfers at beverage station
- Promotional item in goodie bag
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

EAGLE LEVELS

GOLFER GIVEAWAY OPPORTUNITIES

Commemorative Ball Sponsor: \$2,500

- Exclusive Logo printed on players' golf balls (Sleeve of 3)
- Two free player spots

Golf Towel Sponsor: \$2,500 (SOLD)

- Exclusive Logo printed on golf towel
- Two free player spots

Golf Tees Sponsor: \$2,500

- Exclusive Logo printed on golf tees
- Two free player spots

Scorecard Sponsor: \$2,500 (SOLD)

- Exclusive Logo printed on player scorecards
- Two free player spots

Hydration Sponsor: \$2,000

- Exclusive logo printed on golf cart water bottles
- Two free player spots

Goody Bag Sponsor: \$2,000 (SOLD)

- Exclusive logo printed on golf cart water bottles
- One free player spot

Awards Lunch Raffle Sponsor: \$1,500

- Exclusive logo printed on raffle tickets
- Signage at raffle item display table
- One free player spot

ON COURSE ACTIVITY OPPORTUNITIES

Men's Longest Drive: \$2,000

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole*
- Opportunity to include promotional item in goodie bag
- One free foursome

Ladies' Longest Drive: \$2,000

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole*
- Opportunity to include promotional item in goodie bag
- One free foursome

Mens' Closest to the Pin: \$2,000

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole*
- Opportunity to include promotional item in goodie bag
- One free foursome

Ladies' Closest to the Pin: \$2,000

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole*
- Opportunity to include promotional item in goodie bag
- One free foursome

Tee Box Plus Sponsor: \$1,000

- Signage at hole sponsorship site
- One free player spot

**Additional fees may apply for outside food & beverage provided at hole.*

ACE LEVELS

Player Awards Sponsor: \$1,000

- Signage on Awards lunch trophy table

Putting Green Sponsor: \$750 (SOLD)

- Signage at putting green area

Driving Range Sponsor: \$750

- Signage at driving range area

Tournament Program Book Sponsor: \$750

- Full-page ad in Tournament Program Book

Golfer Snack Sponsor: \$500

- Logo on golfer goody bag snacks

Tee Box Advertiser: \$500

- Signage at hole sponsorship site

Interested in creating a custom sponsorship package?
Contact Kristen Knapp at (850) 701-3530 or kknapp@fhca.org



FHCA 2024 Golf Tournament
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Shingle Creek Golf Club | Orlando, FL

Proceeds from the FHCA Golf Tournament will benefit the 501c3 FHC Education & Development Foundation to benefit long term care employee scholarships.

Sponsorship Information

Please list below the activities from the indicated sponsor levels you wish to support:

_____ @ \$ _____
_____ @ \$ _____
Total Amount Due \$ _____

Sponsorship Contact Information

Company Name _____ Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Player spots included with sponsorship represents a \$200 per player value. Please indicate golfer name(s), confirmation will be provided one week prior to the Tournament using the list of paid/registered golfers.

Your Sponsorship Golfer Name(s) & Email Addresses

1) Name _____ Email _____
2) Name _____ Email _____
3) Name _____ Email _____
4) Name _____ Email _____

Payment Information (Sorry, we cannot bill for your support.)

Check Enclosed American Express MasterCard VISA DISCOVER
Card Number _____ Expiration Date _____ Security Code _____
Cardholder's Name (print) _____
Signature _____ Date _____

*Make checks payable to FHCA, P.O. Box 1459, Tallahassee, FL 32302-1459.
Email credit card payments to Kristen Knapp at kknapp@fhca.org.*

Please note sponsorship of the Golf Tournament does not include sponsorship, participation or entrance to the FHCA Trade Show or other Annual Conference events.

For more information, contact Kristen Knapp at FHCA, (850) 701-3530 or kknapp@fhca.org