



Florida Health Care Association  
Annual Golf Tournament

# SPONSORSHIP OPPORTUNITIES & BENEFITS

Monday, July 22, 2024  
Shingle Creek Golf Club  
Orlando, FL

7:00 AM Continental Breakfast | 8:00 AM Shotgun Start  
Lunch & Winners Circle Awards Ceremony to Follow



FHCA's 2024 Golf Tournament will take place Monday, July 22, at the Shingle Creek Golf Club. The Club is onsite at the Rosen Shingle Creek Resort, which is home to FHCA's 2024 Annual Conference. Known for its large, undulating greens, plush fairways and an abundance of water hazards, the Shingle Creek course presents challenges to players of all levels. It has consistently been rated as one of Orlando's best golf courses since opening in 2003. Manicured tropical landscaping, state-of-the-art technology and GPS systems on its golf carts are just a few of its many features.

Tournament players will enjoy a safe and fun event that includes a light breakfast and gift bag upon registration, refreshing beverages and snacks on the golf course, raffle prizes and a casual lunch at the Winner's Circle Awards Ceremony. Exciting prizes await for best team, mens' and ladies' closest-to-the-pin and longest drive.

With every swing you'll help support FHCA's programs to benefit long term care professionals, including educational scholarships to enhance members' career development.

LEARN MORE AT [WWW.FHCACONFERENCE.ORG](http://WWW.FHCACONFERENCE.ORG)

# Market Your Business . . . Become a Golf Tournament Sponsor

Along with the benefits associated with each sponsorship level, all Tournament Sponsors will receive name recognition on the Annual Conference tournament web page and program book, golf course on-site signage, as well as special listings in the FHCA Annual Conference Program and other FHCA publications (*all recognition is subject to print deadlines*).

## TOURNAMENT SPONSOR: \$6,000 (SOLD)

- Name & Logo recognition on all tournament print and electronic marketing materials
- Logo recognition on FHCA Annual Conference tournament web page
- Exclusive on-site signage at tournament registration
- Half-page advertisement in both Annual Conference Attendee Registration Brochure and Program
- Recognition during FHCA Annual Conference Membership Meeting
- Sponsor table with opportunity to distribute company materials, promotional items at tournament check-in
- Two free foursomes
- Four additional tickets to tournament breakfast and lunch

## DOUBLE EAGLE LEVELS

### Winners Circle Awards Luncheon Sponsor: \$4,000

- Exclusive on-site signage at awards luncheon
- Company representative to present awards
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

### Hole in One Sponsor: \$3,500

- Exclusive on-site signage at hole
- Table optional for company representative at hole to interact with golfers\*
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

### Golf Cart Sponsor: \$3,500 (SOLD)

- Exclusive signage on each golf cart (72)
- Opportunity for sponsor table at golf cart staging area to distribute promotional items
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

### Pin Flags Sponsor: \$3,500 (SOLD)

- Logo exclusive on pin flags at all 18 holes
- One free foursome
- Opportunity for sponsor table at golf cart staging area to distribute promotional items
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

### Specialty Contest Sponsor: \$3,000

#### Choose from One of the following:

***Beat the Pro (SOLD)***

***Break the Glass (SOLD)***

***Rocket Launcher (SOLD)***

- Exclusive signage at specialty hole with opportunity to provide golfer giveaway item
- Table at hole to interact with golfers\*
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

### Continental Breakfast Sponsor: \$3,000 (SOLD)

- Exclusive on-site signage at breakfast
- Opportunity for company representative to welcome guests at golfer check-in
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

### Beverage Cart Sponsor: \$3,000 (SOLD)

- Exclusive signage on beverage cart
- Logo printed on golfer drink tickets
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

### Beverage Station Sponsor: \$3,000 (SOLD)

- Exclusive signage and opportunity to interact with golfers at beverage station
- Promotional item in goodie bag
- One free foursome
- Two add'l tickets to golfer breakfast and lunch
- Golf Tournament web page sidebar ad

## EAGLE LEVELS

### GOLFER GIVEAWAY OPPORTUNITIES

#### Commemorative Ball Sponsor: \$2,500 (SOLD)

- Exclusive Logo printed on players' golf balls (Sleeve of 3)
- Two free player spots

#### Golf Towel Sponsor: \$2,500 (SOLD)

- Exclusive Logo printed on golf towel
- Two free player spots

#### Golf Tees Sponsor: \$2,500

- Exclusive Logo printed on golf tees
- Two free player spots

#### Scorecard Sponsor: \$2,500 (SOLD)

- Exclusive Logo printed on player scorecards
- Two free player spots

#### Hydration Sponsor: \$2,000

- Exclusive logo printed on golf cart water bottles
- Two free player spots

#### Goody Bag Sponsor: \$2,000 (SOLD)

- Exclusive logo printed on golf cart water bottles
- One free player spot

#### Awards Lunch Raffle Sponsor: \$1,500

- Exclusive logo printed on raffle tickets
- Signage at raffle item display table
- One free player spot

### ON COURSE ACTIVITY OPPORTUNITIES

#### Men's Longest Drive: \$2,000 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole\*
- Opportunity to include promotional item in goodie bag
- One free foursome

#### Ladies' Longest Drive: \$2,000 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole\*
- Opportunity to include promotional item in goodie bag
- One free foursome

#### Mens' Closest to the Pin: \$2,000 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole\*
- Opportunity to include promotional item in goodie bag
- One free foursome

#### Ladies' Closest to the Pin: \$2,000 (SOLD)

- Exclusive signage at hole sponsorship site
- Table optional for company rep at hole\*
- Opportunity to include promotional item in goodie bag
- One free foursome

#### Tee Box Plus Sponsor: \$1,000

- Signage at hole sponsorship site
- One free player spot

*\*Additional fees may apply for outside food & beverage provided at hole.*

## ACE LEVELS

#### Player Awards Sponsor: \$1,000

- Signage on Awards lunch trophy table

#### Putting Green Sponsor: \$750 (SOLD)

- Signage at putting green area

#### Driving Range Sponsor: \$750

- Signage at driving range area

#### Tournament Program Book Sponsor: \$750

- Full-page ad in Tournament Program Book

#### Golfer Snack Sponsor: \$500

- Logo on golfer goody bag snacks

#### Tee Box Advertiser: \$500

- Signage at hole sponsorship site

Interested in creating a custom sponsorship package?  
Contact Kristen Knapp at (850) 701-3530 or [kknapp@fhca.org](mailto:kknapp@fhca.org)



**FHCA 2024 Golf Tournament**  
**Monday, July 22, 2024**  
**Shingle Creek Golf Club | Orlando, FL**

*Proceeds from the FHCA Golf Tournament will benefit the 501c3 FHC Education & Development Foundation to benefit long term care employee scholarships.*

### Sponsorship Information

Please list below the activities from the indicated sponsor levels you wish to support:

\_\_\_\_\_ @ \$ \_\_\_\_\_  
\_\_\_\_\_ @ \$ \_\_\_\_\_  
Total Amount Due \$ \_\_\_\_\_

### Sponsorship Contact Information

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

*Player spots included with sponsorship represents a \$200 per player value. Please indicate golfer name(s), confirmation will be provided one week prior to the Tournament using the list of paid/registered golfers.*

### Your Sponsorship Golfer Name(s) & Email Addresses

1) Name \_\_\_\_\_ Email \_\_\_\_\_  
2) Name \_\_\_\_\_ Email \_\_\_\_\_  
3) Name \_\_\_\_\_ Email \_\_\_\_\_  
4) Name \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information (Sorry, we cannot bill for your support.)

Check Enclosed       American Express       MasterCard       VISA       DISCOVER  
Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_  
Cardholder's Name (print) \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

*Make checks payable to FHCA, P.O. Box 1459, Tallahassee, FL 32302-1459.  
Email credit card payments to Kristen Knapp at [kknapp@fhca.org](mailto:kknapp@fhca.org).*

*Please note sponsorship of the Golf Tournament does not include sponsorship, participation or entrance to the FHCA Trade Show or other Annual Conference events.*

**For more information, contact Kristen Knapp at FHCA, (850) 701-3530 or [kknapp@fhca.org](mailto:kknapp@fhca.org)**