

# EXHIBIT & SPONSORSHIP CONTRACT

## FHCA 2025 ANNUAL CONFERENCE & TRADE SHOW

JULY 13-17, 2025  
\*Trade Show July 14-15

### CONTACT INFORMATION:

PRINT or TYPE information AS IT SHOULD APPEAR on all signs and printed materials.

Company Name \_\_\_\_\_  
Primary Contact \_\_\_\_\_ Title \_\_\_\_\_  
(for published materials)  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Website \_\_\_\_\_  
Primary E-mail \_\_\_\_\_

### BOOTH & DUES FEES:

#### A) BOOTH COSTS

MEMBER RATE	Early Bird: Before Friday, April 25, 2025	After Friday, April 25, 2025
FHCA Member	\$1,600	\$2,100

NONMEMBER RATE	\$3,600
----------------	---------

#### B) MEMBER DUES *Become a member and purchase your booth at the member rate!*

FHCA Associate Member Dues \_\_\_\_\_ \$650

*\*Discount your dues payment \$25 if you pay in full prior to January 31, 2025*

Associate Member Support Committee (AMSC) Dues \_\_\_\_\_ \$150

*\*Please note, your 2025 Associate Dues must be paid in order to sign up for AMSC*

#### IMPORTANT

Please review the floor plan and indicate booth preference. An updated floor plan can be found at [www.fhcaconference.org](http://www.fhcaconference.org).

Number of booths: \_\_\_\_\_

Booth Choices:

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

3rd Choice \_\_\_\_\_

4th Choice \_\_\_\_\_

5th Choice \_\_\_\_\_

### COST BREAKDOWN:

A) NO. BOOTH(S) \_\_\_\_\_ x \$ \_\_\_\_\_ (Booth Cost) \$ \_\_\_\_\_  
(discount \$100 for each additional booth)

B) FHCA ASSOCIATE MEMBER DUES \$ \_\_\_\_\_

AMSC Dues \$ \_\_\_\_\_

C) SPONSORSHIP/ADVERTISING \$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

*\*See the Exhibitor Prospectus for details on pricing*

### PAYMENT

Check payable to FHCA or **Charge my:**

American Express  MasterCard  VISA  Discover

Card No. \_\_\_\_\_ CVV \_\_\_\_\_

Name \_\_\_\_\_ Exp. \_\_\_\_\_

Email for Receipt \_\_\_\_\_

Signature \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

## SPONSORSHIPS & ADVERTISING

Take advantage of the exposure and recognition your company will gain by becoming a **Sponsor or Advertising** in one of our many media platforms! We offer a variety of opportunities, as well as price ranges. View the Media Kit on the FHCA webpage [www.fhca.org/membership/advertising](http://www.fhca.org/membership/advertising) for advertising opportunities or contact Jenny Early via email at [jearly@fhca.org](mailto:jearly@fhca.org) to discuss sponsorship options. If you would like to purchase an advertisement or sponsorship at this time, please include payment on the reverse and indicate the level and/or below:

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	OS Sponsor
\$15,000	\$10,000	\$7,000	\$5,000	\$2,500

## POLICIES

**Please read the following information carefully. This Contract is invalid unless it is signed and dated below. Please send a copy of the trade show rules and regulations and this Contract to the person who will be responsible for the exhibit on-site at the Trade Show so that person will understand the terms of the contract.**

Florida Health Care Association (herein referred to as Show Management) is hereby authorized to reserve space for our use in the exhibit area July 14-15 for the FHCA 2025 Annual Conference & Trade Show at the Hyatt Regency Orlando in Orlando, Florida. We agree to send the full payment for our booth(s), application for membership, and sponsorship, if applicable, with this contract. It is understood and agreed that Show Management will endeavor to assign space in accordance with our request. In the event all our booth choices have been previously assigned, Show Management reserves the right to assign space as equitably as possible.

Cancellation of the booth and/or sponsorship must be in writing to and approved by Show Management (Florida Health Care Association). With notification received prior to April 25, 2025, a refund will be issued, minus an administrative fee of \$200 per booth cancelled. After April 25, 2025, no refunds of any type will be issued for a booth cancellation. Companies which purchase booth space after April 25, 2025, will not be entitled to any refund.

All sponsorship fees can be refunded until March 31, 2025, without penalty unless any expenses have been incurred up to the effective date of the postponement or cancellation. The expenses will then be withheld from the refund including, without limitation, any marketing collateral that has been purchased as part of the sponsorship agreement. After March 31, 2025, all sponsorships are nonrefundable.

*As the authorized representative of my company, I have read the entire terms of the Contract and the rules and regulations contained in the FHCA Annual Conference Exhibitor Prospectus, which are incorporated herein by reference, and agree to accept and abide by all of this Contract and the rules and regulations outlined. I agree that any violation of the rules and regulations outlined may result in immediate dismissal from the FHCA 2025 Annual Conference & Trade Show.*

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Submit this completed form with payment to FHCA by email to [jearly@fhca.org](mailto:jearly@fhca.org), by fax at (850) 681-2075 or mail at P.O. Box 1459, Tallahassee, FL 32302.  
E-mail Jenny Early at [jearly@fhca.org](mailto:jearly@fhca.org) with questions.**

