

FHCA 2019 Annual Conference & Trade Show

CE Session #50 – Evacuating for Hurricane Michael: Realities of the Evacuation Decision

Wednesday, August 7 – 4:30 to 5:30 p.m.
Celebration 7-8 – Operations/Quality Improvement

Upon completion of this presentation, the learner will be able to:

- Describe at least three key factors that impacted the decisions made by long term care centers during Hurricane Michael
- Describe the roles of key leaders in the evacuation decision
- Describe strategies used by evacuating centers to implement the evacuation decision

Seminar Description:

Hurricane Michael required decisions to evacuate for several Florida Health Care Association member centers. These decisions were not made without careful weighing of the risks involved. Once the decisions were made, the evacuation process was complex. During this session, you'll hear from the providers who made decisions to evacuate during Hurricane Michael. After their presentations, panelists will be interviewed about their decision-making process and the unique challenges and barriers they faced.

Presenter Bio(s):

Tracy Greene has been in long term care for over 20 years. She has been a licensed nursing home administrator since 2000 and has been the Vice President of Operations for Southern Healthcare Management, LLC for the last three years. Tracy has served on FHCA's Emergency Preparedness Committee since 2005 and is currently the Chair of this Committee.

Marianne Martin has been a licensed Nursing Home Administrator at Community Health and Rehabilitation Center in Panama City, Florida since December 2006. Prior to being an Administrator, she was a Director of Nurses in Miami, Fort Lauderdale and Panama City, Florida. She still maintains a current RN license.



Welcome to FHCA Annual Conference
Session # 50

Evacuating for Hurricane Michael: Realities of the Evacuation Decision

Bob Aszталos, FHCA Moderator



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Welcome to FHCA Annual Conference
Session # 50

Today's Speakers


<p>Marianne Martin Nursing Home Administrator</p> <p>Community Health and Rehabilitation Center Panama City, Florida</p>	<p>Tracy Greene Vice President of Operations</p> <p>Southern Health Care Management, Inc.</p>
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Evacuating for Hurricane Michael: Realities of the Evacuation Decision




Marianne Martin
Nursing Home Administrator

Community Health and
Rehabilitation Center
Panama City, Florida



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 **Hurricane**

Derived from a Native American word meaning:

Evil spirit of the wind...



Credit: NBC.com 2018

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 **Preparation is Key**



"By failing to prepare, you are preparing to fail" -Benjamin Franklin

"Remember: When disaster strikes, the time to prepare has passed" -Steven Cyros



"Training proves to be the key ingredient to handling any disaster" -Walter Maddox

FEMA photo credit 2015

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 **BE ALERT!**

ALWAYS EXPECT THE UNEXPECTED

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THE WAY WE WERE...




Credit: Marianne Martin

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DURING...



Credit: Marianne Martin

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AND AFTER...




Credit: Marianne Martin

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THE CLEAN UP BEGINS



VIDEO INSERT HERE

Video courtesy of

Florida Health Care Association

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*Dear Past,
Thank you for the lessons.*

*Dear Future,
I'm ready...*



Credit: comcast.com

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Evacuating: Realities of the Evacuation Decision



Tracy Greene
Vice President of Operations

Southern Health Care
Management, Inc.

Florida Health Care Association

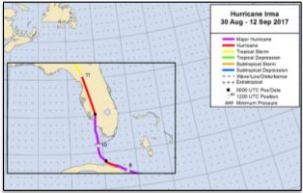
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Key Factors of the Evacuation Decision



Hurricane Irma reached Florida on September 10, 2017 as a Category 4 over the lower Florida Keys, and then as a Category 3 as it made landfall at Marco Island later that day.

Credit: NHC.gov

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Key Factors of the Evacuation Decision

Factors affecting the evacuation decision during hurricanes:

- Location
- Acuity
- Resources
- Structure

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Roles of Key Leaders in the Evacuation Decision

- Describe the roles of key leaders in the evacuation decision

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Key Strategies in the Evacuation Decision

- Describe strategies used by evacuating centers to implement the evacuation decision



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Hurricane Heroes – AHCA/NCAL



Video courtesy of AHCA/NCAL, 2 mins.



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Thank you for attending *Session # 50*

Thank you to today's Speakers

Marianne Martin
Nursing Home Administrator

Community Health
and Rehabilitation Center
Panama City, Florida

Tracy Greene
Vice President of Operations

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