

FHCA 2019 Annual Conference & Trade Show

CE Session #7 – Rapid-Fire Retention: 25 Ways to Reduce Employee Turnover

Monday, August 5 – 10:00 to 11:30 a.m.

Celebration 1-2 – Leadership/Management

Upon completion of this presentation, the learner will be able to:

- Discover how to make new hires feel more welcome and train them more effectively
- Learn ways to offer more flexible scheduling and more creative advancement opportunities to staff
- Share recognition and communication methods that help keep staff longer

Seminar Description:

Ready for immediately-actionable tactics to take back to your organization? This rapid-fire session shares transferable best practices we've learned from various leaders, organizations and industries. All attendees will receive Crescendo Strategies' valuable list of "75+ Ways to Reduce Employee Turnover."

Presenter Bio(s):

Workforce thought leader **Cara Silletto**, MBA, is the president of Crescendo Strategies, a firm committed to reducing unnecessary employee turnover by bridging generational gaps and making leaders more effective in their roles. Cara currently sits in a unique sweet spot for her specialty of bridging the great generational divide, because she is an early Millennial herself, born in 1981, yet she is equipped with an MBA and more than 14 years of experience learning the unwritten expectations of older managers and business owners in order to advance her own career. Workforce Magazine named Cara a "Game Changer" and Recruiter.com named her in their "Top 10 Company Culture Experts to Watch." Cara is also the co-author of "What's Next in HR."