



FHCA
2024

ANNUAL
CONFERENCE
↻ Trade Show

Celebrating
70 YEARS



JULY 21-25
ORLANDO, FL
ROSEN SHINGLE CREEK

BROCHURE



TITLE SPONSOR

MarshMcLennan
Agency

GOOD VIBES



This year marks the 70th anniversary of the Florida Health Care Association, and I'm excited to invite you to celebrate our 70 years of history at FHCA's 2024 Annual Conference & Trade Show – can you dig it!?! This year's conference will take place July 21 – 25 at the Rosen Shingle Creek in Orlando, Florida, and the Annual Conference Committee has put together an event that is sure to be dy-no-mite!

Bring your Good Vibes Only to the Opening Social as we jump back in time to the unforgettable 1970s. Let the good times roll as you network, catch up with friends and chill out to great music, light appetizers and a complimentary beverage. On Monday and Tuesday, ease on down to the Trade Show as we Groove Back to the 70s with our business partners, who will exhibit the hippest long term care products and services. We'll wrap up the week with a Disco Fever inspired Fun Night, where you can boogie the night away and strut your stuff at Studio 54. Don't forget to pack your leisure suit and disco shoes, as a costume contest is one of the many activities we have planned.

As always, this year's conference will feature the coolest speakers, including James Lawrence, the Iron Cowboy, Guinness World Records holder and subject of the 50.50.50 documentary, and Kyle Scheele, a TikTok sensation who has been called the "patron saint of crazy ideas." For a complete list of this year's continuing education sessions, please visit www.fhcaconference.org.

Dates to remember:

APRIL 10
**Room Block/
Registration Opens**

JUNE 10
**Early Registration
Rate Deadline**

JULY 10
**Advance Registration
Deadline**

Catch you on the flip side!

Heather Salerno

Annual Conference Committee Chair

HOST HOTEL

ROSEN SHINGLE CREEK

9939 UNIVERSAL BLVD
ORLANDO, FL 32819

Reservations can be made starting April 10 at 12:00 p.m. EST. Call (866) 996-6338 and let them know you are with the FHCA Annual Conference or visit the FHCA Annual Conference website for reservation information.

To receive the negotiated room rates that start at \$165, make your reservation on or before Friday, June 28, at 5:00 p.m. The FHCA room block will fill up before the published cut-off date, so do not wait. After this date (or when the block is full, whichever comes first), reservations will be accepted on a space and rate available basis only.

All attendees will receive complimentary self-parking.



FOR MORE INFORMATION
ABOUT THE HOST HOTEL, VISIT
FHCACONFERENCE.ORG/HOTEL



SCHEDULE AT A GLANCE

SUNDAY, JULY 21

10:30 a.m. to 6:00 p.m.
1:00 to 6:00 p.m.
3:00 to 7:30 p.m.
6:00 to 7:30 p.m.

Nursing Home Administrator 101
Exhibitor Registration
Attendee Registration
Opening Social: Get The Good Vibes Rolling
SPONSORED BY: PRUITTHEALTH

MONDAY, JULY 22

7:00 a.m. to 2:00 p.m.

7:30 a.m. to 7:30 p.m.
9:00 a.m. to 7:30 p.m.
8:00 to 9:30 a.m.
10:00 to 11:30 a.m.
12:15 to 1:15 p.m.
1:30 to 2:30 p.m.
3:00 to 5:00 p.m.

Golf Tournament & Awards Luncheon
SPONSORED BY: INCITE STRATEGIC SPONSORS
Attendee Registration
Exhibitor Registration
Continuing Education Sessions
Continuing Education Sessions
Continuing Education Sessions
Continuing Education Sessions
Mega Session: Kick-Off Membership Meeting
SPONSORED BY: FLORIDA COMMUNITY CARE | FLORIDA COMPLETE CARE
Trade Show Cocktail Party & Online Auction:
Groove Back To The 70s

5:00 to 7:00 p.m.

TUESDAY, JULY 23

7:30 a.m. to 7:00 p.m.
8:30 a.m. to 3:00 p.m.
8:30 to 10:30 a.m.

Attendee Registration
Exhibitor Registration
Mega Session: Membership Meeting and Election of Officers

10:30 a.m. to 2:30 p.m.

SPONSORED BY: KARE TECHNOLOGIES
Trade Show & Online Auction:
Groove Back To The 70s
Continuing Education Sessions
Mega Session - Quality Award & Scholarship Ceremony/ Legislative Update

2:30 to 3:30 p.m.
3:45 to 5:00 p.m.

QUALITY AWARD & SCHOLARSHIP CEREMONY
SPONSORED BY: MEDLINE INDUSTRIES
LEGISLATIVE UPDATE SPONSORED BY: RICHARDS, MITCHELL & CROSS, PA
Quality Award & Scholarship Celebration
SPONSORED BY: MEDLINE INDUSTRIES
Continuing Education Sessions

5:00 to 5:45 p.m.

5:30 to 6:30 p.m.

WEDNESDAY, JULY 24

6:30 a.m.
7:30 a.m. to 6:00 p.m.
8:30 to 10:00 a.m.

Cardio Networking
Attendee Registration
Mega Session
SPONSORED BY: ASTON HEALTH
Continuing Education Sessions
Circle of Excellence Award Luncheon & Officer Installation
SPONSORED BY: MARSH MCLENNAN AGENCY

10:15 to 11:45 a.m.
12:00 to 2:00 p.m.

2:15 to 3:15 p.m.
2:30 to 4:00 p.m.
3:30 to 5:30 p.m.
7:00 to 10:00 p.m.

Continuing Education Sessions
FHCA Board of Directors Meeting
Continuing Education Sessions
Fun Night: Disco Fever
SPONSORED BY: OPTUM

THURSDAY, JULY 25

8:00 a.m. to 12:00 p.m.
9:00 a.m. to 3:30 p.m.
9:00 to 11:00 a.m.
11:30 a.m. to 12:30 p.m.

Attendee Registration
Preceptor Provider Training
Continuing Education Sessions
Continuing Education Sessions

MONDAY:

25 Education Sessions, including 1 Mega Session
and Membership Meeting with Keynote for
6 potential contact hours

TUESDAY:

10 Education Sessions, including 2 Mega Sessions
with keynotes, 1 Membership Meeting and Trade Show
for 5 potential contact hours

WEDNESDAY:

17 Education Sessions, including Preceptor Refresher Course,
1 Mega Session with Keynote, Circle of Excellence Award
Luncheon & Officer Installation with Keynote
for 7 potential contact hours

THURSDAY:

6 Education Sessions for 3 potential contact hours

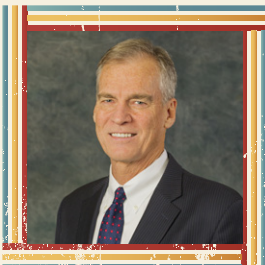
All Full Conference Registrants will receive a
bonus 2-hour correspondence course,
Medical Errors, available virtually after the Conference.

FHCA PROVIDER NUMBER 50-720:

- Florida Board of Nursing Home Administrators
 - Florida Board of Nursing
- Florida Board of Clinical Social Work, Marriage and Family
Therapy and Mental Health Counseling
 - Florida Board of Occupational Therapy

FHCA will seek approval from The National Association
of LTC Administrators Boards (NAB) for the Conference.

KEYNOTE SPEAKERS



MONDAY, JULY 22 | 3:00 TO 5:00 P.M.

MEGA SESSION: KICK-OFF MEMBERSHIP MEETING

James Lawrence is known as The Iron Cowboy for the signature cowboy hat he wears while running races so his five kids can see him coming from far away. James is an ultra-endurance athlete who has pushed himself beyond what many doctors previously believed to be physiologically possible. In so doing, he has redefined both mental toughness and physical endurance. In 2012, James did 30 Ironman triathlons which put him in the Guinness Book of World Records. In 2015, he completed The 50-50-50; 50 Ironman distance triathlons, in 50 consecutive days, in 50 different states...all while raising money to combat childhood obesity. That astounding accomplishment is the subject of the critically acclaimed Amazon Prime documentary; "Iron Cowboy | The Story of the 50.50.50." In 2021, he did the unimaginable, completing The CONQUER 100, 100 Ironman distance triathlons, in 100 consecutive days! That's 140.6 miles per day, every day, for 14 straight weeks, for a total of 14,060 miles! He is a best-selling author and the subject of a critically acclaimed feature film. James continues to redefine the impossible in his life, while teaching audiences around the world to do the same in their own lives.

TUESDAY, JULY 23 | 8:30 TO 10:30 A.M.

MEGA SESSION: MEMBERSHIP MEETING AND ELECTION OF OFFICERS

The Honorable Mark Parkinson is the president and chief executive officer of the American Health Care Association and National Center for Assisted Living (AHCA/NCAL). Before leading AHCA/NCAL, the native Kansan was a successful businessman, state legislator, and served as the 45th Governor of the State of Kansas. In 1996, Parkinson focused on a new passion—helping to enhance seniors' quality of life by providing first-class, elder care centers. His experience as founder and CEO of centers offering skilled nursing care, assisted living, and dementia-related care has given Parkinson a perspective that spans the continuum of care.

LaShuan Bethea is the executive director of the National Center for Assisted Living (NCAL) – the assisted living voice of the American Health Care Association (AHCA). Bethea joined NCAL from Genesis Healthcare, Inc. where she served in various leadership roles from 2007 – 2021. Bethea, a registered nurse and attorney, has a depth of long term care experience.

WEDNESDAY, JULY 24 | 8:30 TO 10:00 A.M.

MEGA SESSION

Kim Smoak has been with the Agency for Health Care Administration since August 1995. She is the Deputy Secretary of the Division of Health Director for the State of Florida Quality Assurance and the State Survey Agency. She holds a Master of Science in Health with the program emphasis in Aging Studies and is also a Qualified Intellectual Disability Professional (QIDP). In 2009 and 2017, she received Survey & Certification Achievement Awards, presented by the Centers for Medicare & Medicaid Services, for her work in survey and certification.

WEDNESDAY, JULY 24 | 12:00 TO 2:00 P.M.

CIRCLE OF EXCELLENCE AWARD LUNCHEON & OFFICER INSTALLATION

Kyle Scheele has been called "the patron saint of crazy ideas." Whether he's having a Viking funeral for the regrets of 21,000 people, hosting the world's first fake marathon, or gaining a million TikTok followers in just 25 hours, Kyle is always on the lookout for crazy ideas that produce wildly outsized outcomes. Over the last decade, his projects have been featured in outlets like Fast Company, WIRED, The Washington Post, Yahoo!, BuzzFeed, Upworthy, Goalcast, and more. His videos have been viewed over 250 million times, and he has spoken to hundreds of thousands of audience members across the United States. More than anything, Kyle hopes that his story can inspire others to chase their own crazy ideas and become the people they were meant to be.

SPEAKER SPOTLIGHT

HAWLEY HUNT

AMERICAN HEALTH
CARE ASSOCIATION

A.C. BURKE

RB HEALTH PARTNERS, INC.

KAREN GOLDSMITH

FHCA'S REGULATORY COUNSEL

JULIE MORRIS

ASTON HEALTH

CLINTON SLIER

INTEGRITY HEALTH
CARE SYSTEMS, INC.

CAROL MAHER

HANSEN HUNTER & CO.

ROBIN A. BLEIER

RB HEALTH PARTNERS, INC.

ROBIN ALLEN

LILAC HEALTH GROUP

KENDRA FERRERO

ONYX HEALTH

ANNE SOSIAK

AGENCY FOR HEALTH CARE
ADMINISTRATION

HOT TOPICS



ACCIDENTS AND
INCIDENTS PREVENTION



AI-POWERED
POST-ACUTE CARE



C. AURIS



FEDERAL REPORTING
REQUIREMENTS



LIFE SAFETY
REQUIREMENTS



MANAGING ADVANCE
DIRECTIVES



MDS CHANGES



OPTIMAL BEHAVIORAL
MANAGEMENT WITHOUT
PSYCHOTROPICS



TECHNOLOGY IN
MEMORY CARE



UNDERSTANDING
MEDICAID ELIGIBILITY

SPECIALIZED TRAININGS

NURSING HOME ADMINISTRATOR 101

SUNDAY, JULY 21 | 10:30 A.M. TO 6:00 P.M.

This six-hour training is for new administrators with five years or less experience and is designed to motivate and develop the skills needed to become a great leader and provide valuable networking connections. The training will focus on leadership, financial, legal and regulatory, life safety, survey readiness and quality improvement skills. Hear from long term care leaders as they discuss best practices and tools for the administrator to be successful. Nursing home administrators are responsible for leading the team to ensure regulations are met and quality of care is of the highest standard. This course will provide a foundation for new administrators and serve a good refresher for seasoned administrators. Registration includes lunch, breaks, a resource reference manual and 6 CEUs.

Additional Registration Fee Required

PRECEPTOR REFRESHER COURSE

WEDNESDAY, JULY 26 | 3:30 - 5:30 P.M.

Florida Board of Nursing Home Administrator (BNHA) regulations pursuant to 64B10-16.0025(2), FAC, require all Florida Nursing Home Administrators with Preceptor Certification to take a two-hour Preceptor Refresher Course upon license renewal every two years. This course will meet that requirement. If you are considering becoming a Preceptor, this session will also provide an overview to help you understand the needs and expectations of AITs and Preceptors. FHCA's Senior Director of Quality Affairs Deborah Franklin will moderate this session as experts, including current and past members of the BNHA, probable cause panel members and experienced Preceptors, share their knowledge.

Included in all Full, Additional Full, and Wednesday Single Day Registrations

PRECEPTOR PROVIDER TRAINING

THURSDAY, JULY 27 | 9:00 A.M.-3:30 P.M.

This six (6) hour Preceptor Training meets the requirements of 64B10-16.0025(2), FAC. This session will be an interactive training program to qualify attendees to become Preceptors and help shape the careers of new long term care administrators. Registration includes lunch, breaks, a resource reference manual and 6 CEUs.

Additional Registration Fee Required

SPECIAL EVENTS



OPENING SOCIAL: GET THE GOOD VIBES ROLLING

SUNDAY, JULY 21 | 6:00 TO 7:30 P.M.

Bring your good vibes only and catch up with your colleagues and friends at this year's Opening Social. Chill out to far-out tunes, light appetizers and a complimentary beverage. All attendees, exhibitors and sponsors are encouraged to attend this event.

SPONSORED BY: PRUITTHEALTH



QUALITY AWARD & SCHOLARSHIP CELEBRATION

TUESDAY, JULY 23 | 5:00 TO 5:45 P.M.

Help us celebrate FHCA's outstanding members who received state and national awards this year, along with recipients who earned scholarships from the Education and Development Foundation to advance their long term care careers. All attendees receive a complimentary beverage and light hors d'oeuvres.

SPONSORED BY: MEDLINE INDUSTRIES



CIRCLE OF EXCELLENCE LUNCHEON & INSTALLATION OF OFFICERS

WEDNESDAY, JULY 24 | 12:00 TO 2:00 P.M.

Join us as we celebrate excellence and significant achievements in long term care as FHCA presents the 2024 prestigious Walter M. Johnson, Jr. Circle of Excellence Award and installs the 2024-25 FHCA Board of Directors. This event will also feature Kyle Scheele, a comedian whose Tik Tok videos have earned him over a million followers. He is hilarious and will inspire you to tap into your unique creative potential to chase your own crazy ideas.

SPONSORED BY: MARSH MCJENNAN AGENCY





TRADE SHOW: **GROOVE** **ON BACK TO THE 70s**

TRADE SHOW COCKTAIL PARTY & ONLINE AUCTION

MONDAY, JULY 22 | 5:00 TO 7:00 P.M.

Ease on down the road to the Trade Show Cocktail Party and prepare to get your 70s groove on! Enjoy light hors d'oeuvres and a complimentary drink during the first hour of Monday's Trade Show Cocktail Party while visiting over 280+ exhibitors who will display the hippest long term care products and services. Attendees can also enjoy an Online Auction to benefit the FHC PAC.

TRADE SHOW & ONLINE AUCTION

TUESDAY, JULY 23 | 10:30 A.M. TO 2:30 P.M.

Keep on truckin' to another groovy day at the Trade Show and receive one (1) CEU when you visit exhibitors for at least 1 hour on Tuesday only. Dy-no-mite exhibitor prizes will be drawn on this day, and bid high and often at the FHC PAC Online Auction.

TRADE SHOW ACTIVITIES

AMSC SWEEPSTAKES

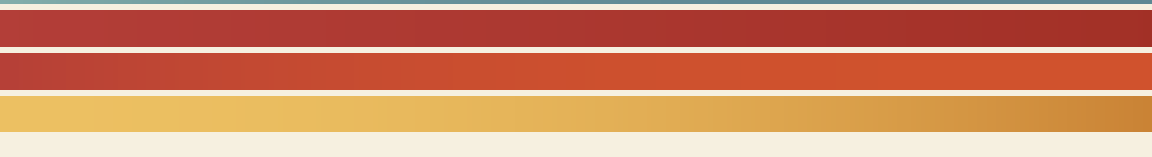
Collect sweepstakes cards from the specially marked AMSC booths as you walk around the Trade Show for your chance to win groovy prizes or the Grand Prize, a \$2,500 check! The more AMSC booths you visit, the greater the chance to win.

AMSC WINE TOSS

Test your luck and skill at the two FREE AMSC Wine Toss areas for a chance to win wine and spirits that are far out.

LUNCH AT THE TRADE SHOW

Gather around for lunch on Tuesday, July 23. Enjoy a discounted lunch while never having to leave the Conference space.





DISCO *fever*

WEDNESDAY, JULY 24

7:00 TO 10:00 P.M.

We invite you to shake your groove thing at FHCA's Disco Fever themed Fun Night. Pack your leisure suit and disco shoes so you can strut your stuff, boogie down and enjoy the hippest activities inspired by the 1970s.

A ticket to Fun Night is included in the Full Registration and in the Adult Guest Package. Additional tickets are also available for sale.

SPONSORED BY:

Optum

REGISTRATION

TO REGISTER FOR THE FHCA 2024 ANNUAL CONFERENCE & TRADE SHOW, PLEASE VISIT THE CONFERENCE WEBSITE AT www.fhcaconference.org

Please read these Registration Policies carefully before you register. Additional policies are detailed online. Most fees are discounted if the registration is received by Wednesday, June 10, 2024. Those who register by that date will be eligible for a prize drawing to win a complimentary registration for the 2025 Annual Conference & Trade Show.

REGISTRATION POLICIES

CANCELLATIONS: Cancellation and refund requests for registrations must be submitted in writing to eventsupport@fhca.org by July 10, 2024 to be eligible for a refund and are subject to a \$50 cancellation fee. Requests received after this date will not be accepted unless cancellation is due to survey at your facility or emergency due to COVID-19. Cancellations due to a facility survey or emergency due to COVID-19 must still need to be in writing to eventsupport@fhca.org as soon as possible and FHCA will refund your registration with exception of a \$50 administrative fee. Please allow up to six (6) weeks from the date of request for all refunds to be issued.

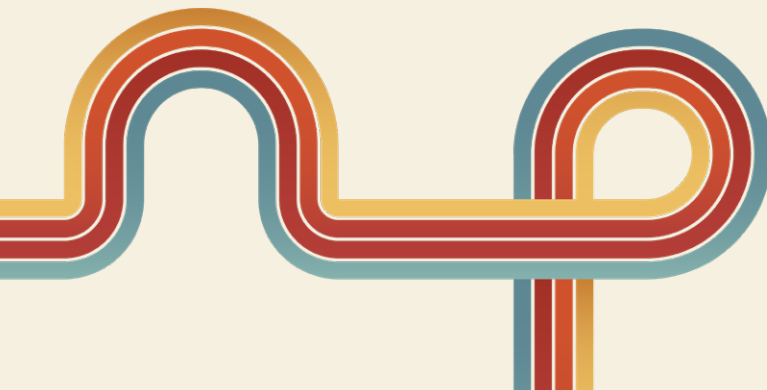
NO-SHOWS: Refunds will not be issued to participants who do not attend the Conference and did not cancel their registration prior to Conference unless their attendance was affected by COVID-19, facility survey or other family or business emergency. We ask that no-show requests for registrations be submitted in writing as soon as a decision has been made to eventsupport@fhca.org. Please allow up to six (6) weeks from the date of request for all refunds to be issued.

REGISTRATION DEADLINE: Registrations made after July 10 must be made onsite and will be assessed an additional \$50 onsite fee.

DIETARY REQUESTS: If you have special needs or dietary requests (including Kosher meals), contact Mary Ann Obos at mobos@fhca.org by Wednesday, July 10.

TRADE SHOW POLICY: Representatives with nonexhibiting vendor companies are not permitted to purchase a Trade Show only pass, Monday Single Day or Tuesday Single Day Registration. Those considering the purchase of a booth for a future Trade Show should contact Jenny Early at jeary@fhca.org. Purchasing admission to the Trade Show in no way grants the right to solicit business in any way; that right is reserved exclusively for our exhibitors who have purchased booths. Anyone found violating this policy will be escorted from the Trade Show.

ADDITIONAL EVENT POLICIES: By registering for the FHCA Annual Conference & Trade Show you are also agreeing to additional event policies located at www.fhcaconference.org. Should you have questions regarding any policy, please contact mobos@fhca.org.



ATTENDEE REGISTRATION FEES

FULL REGISTRATIONS

Includes 23 potential CEUs and admission to all Education Sessions, including 2 Mega Sessions, 2 Membership Meetings and Circle of Excellence Award Luncheon & Officer Installation with Keynotes; Preceptor Refresher Course; Opening Social; Trade Show; Quality Award & Scholarship Ceremony & Celebration; Fun Night.

1ST FULL REGISTRANT

	by June 10	after June 10
FHCA Member	\$500	\$550
Nonmember	\$690	\$740

ADDITIONAL FULL REGISTRANT (from same facility campus)

	by June 10	after June 10
FHCA Member	\$450	\$500
Nonmember	\$640	\$690

ADULT GUEST PACKAGE

Includes Opening Social, Trade Show and Fun Night Tickets.

Adult Guest of Full Registrant	\$500
--------------------------------	-------

ADDITIONAL EVENTS/FEES

Opening Social Ticket (Sunday)	\$25
Circle of Excellence Award Luncheon Ticket (Wednesday)	\$75
Fun Night Ticket (Wednesday)	\$80

TRADE SHOW (Monday and Tuesday)

FHCA Member	\$50
Nonmember	\$75

SPECIALIZED TRAININGS

NURSING HOME ADMINISTRATOR 101 (Sunday)

	by June 10	after June 10
FHCA Member	\$199	\$249
Nonmember	\$249	\$299

PRECEPTOR PROVIDER TRAINING (Thursday)

	by June 10	after June 10
FHCA Member	\$199	\$249
Nonmember	\$249	\$299

SINGLE DAY REGISTRATIONS

MONDAY

25 Education Sessions, including 1 Mega Session and Membership Meeting with Keynote for 6 potential CEUs. Special Events include Trade Show & Welcome Cocktail Party.

	by June 10	after June 10
FHCA Member	\$170	\$190
Nonmember	\$220	\$240

TUESDAY

10 Education Sessions, including 2 Mega Sessions with keynotes, 1 Membership Meeting and Trade Show, with 5 potential CEUs. Special Events include Quality Award & Scholarship Ceremony & Celebration.

	by June 10	after June 10
FHCA Member	\$155	\$175
Nonmember	\$205	\$225

WEDNESDAY

17 Education Sessions, including Preceptor Refresher Course, 1 Mega Session with Keynote, Circle of Excellence Award Luncheon & Officer Installation with Keynote for 7 potential CEUs. (Does not include a ticket to the Fun Night).

	by June 10	after June 10
FHCA Member	\$170	\$190
Nonmember	\$220	\$240

THURSDAY

6 Education Sessions for 3 potential CEUs. (Does not include Preceptor Provider Program).

	by June 10	after June 10
FHCA Member	\$110	\$130
Nonmember	\$160	\$180



GOLF TOURNAMENT

MONDAY, JULY 22, 2024

7:00 A.M. TO 2:00 P.M.

SHINGLE CREEK GOLF CLUB

Players will enjoy a light breakfast and gift bag upon registration, refreshing beverages and snacks on the golf course and a casual lunch at the Winner's Circle Awards Ceremony. With every swing you'll help support FHCA's programs to benefit long term care professionals. Proceeds from the FHCA Golf Tournament will fund scholarships awarded through the 501c3 FHC Education & Development Foundation.

Please visit
www.fhcaconference.org
to register for this year's
Golf Tournament.

REGISTRATION FEES:
\$200 PER INDIVIDUAL
\$700 PER FOURSOME

**SPECIAL THANKS TO OUR
TOURNAMENT TITLE SPONSOR**

INCITE
STRATEGIC PARTNERS

TITLE
SPONSOR

AS OF 2/1/24



MarshMcLennan
Agency

PLATINUM
SPONSORS

AS OF 2/1/24



FLORIDA[®]
COMMUNITY CARE



FLORIDA[®]
COMPLETE CARE



Optum



PruittHealth
FAMILY MAKES US STRONGER



SOUNDS FOR
SENIORS
AUDIOLOGY

SpecialtyRx

GOLD SPONSORS

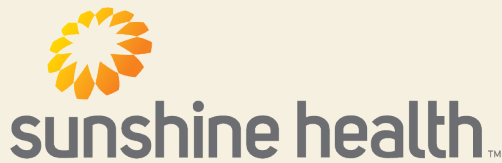
AS OF 2/1/24



DARE TO CARE DIFFERENTLY



McKESSON



SILVER SPONSORS

AS OF 2/1/24



HANSEN HUNTER & CO. P.C.



BRONZE SPONSORS

AS OF 2/1/24



arkray USA, INC. ⁺



FORV/S



Richards,
Mitchell &
Cross, PA



OTHER SPONSORS

AS OF 2/1/24

Advantage Surgical and Wound Care

APG Electric, Inc.

Aria Care Partners

aSure Wound Solutions

Avante Group

Bottomline Solutions, LLC

Clinical Staffing Resources

Curitec

Drive DeVilbiss Healthcare

ExcelHealth

Family First Firm

Fisher Phillips LLP

Globe Life, Family Heritage

GOJO Industries, Inc.

i-Health, Inc.

Java Group Programs

Joneszylon Co

KG Health Partners Podiatry, Inc.

Longevity Health Plan of Florida

LTC Technology Systems, Inc.

Managed Care
Consultants of America

Medical Imaging

Megadata

New Source Medical

PharmcareUSA

Point Click Care

Polaris Pharmacy Services

Portable Medical Diagnostics

Quality Podiatry Group of Florida, LTD

RapidX

Repticity, Inc

Renew Wound Care

Richter

Silverkey Medicaid

Spectrum Medical Partners

Strategic Healthcare Programs (SHP)

T-Mobile Business

Tapestry Health

TridentCare

Verity IT

Vista Clinical Diagnostics

Wings Health Care Solutions, Inc.



**Reducing your
spend so you
can focus
on providing
quality care**



At Marsh McLennan Agency, we understand the many complex challenges your organization faces and strive to offer services that best suit you. Utilizing our regionally focused specialists and strong carrier partnerships that help deliver innovative solutions, we equip you with resources and expertise that make a measurable difference in your organization. **We'll help you minimize your risk so you can continue to provide vital, high-quality care to the communities you serve.**

Business Insurance

Employee Health & Benefits

Private Client Services



Contact us to
learn more

Your future is limitless.™

d/b/a in California as Marsh & McLennan Insurance Agency LLC; CA Insurance Lic: 0H18131.
Copyright © 2023 Marsh & McLennan Agency LLC. All rights reserved. MarshMMA.com
01_1197140706_9_23



FLORIDA
COMMUNITY CARE



FLORIDA
COMPLETE CARE

PROUD SPONSORS OF THE FHCA 2024 ANNUAL CONFERENCE & TRADE SHOW

Florida Community Care (FCC) is a Medicaid plan for people who need nursing home level of care. Our plan's coverage provides access to support services to help you care for aging and disabled patients.

Florida Complete Care (FC2) is a Medicare plan for people who need nursing home level of care. Our plan's coverage provides access to support services for individuals with complex health conditions.



[FCChealthplan.com](https://www.FCChealthplan.com)



[FC2healthplan.com](https://www.FC2healthplan.com)



1 (833) 322-7526



The leader
in healthcare™



Navigator®

Software Solution

A better way to manage incontinence care.

FitRight Navigator is the online software tool that monitors every aspect of incontinence care. Using industry-leading clinical expertise, FitRight Navigator helps clinicians evaluate residents to ensure they're in the right product and the right size, helping increase efficiencies, improve care, and reduce costs.



A multitude of benefits for your facility



**Integrates with
your PointClickCare®
EMR system**



**Automated size
and product
selection**



**Comprehensive
metrics for cost
management**



**Gives insights
into utilization
data and trends**

Contact your Medline Representative for a live demo today.



STRONGER TOGETHER

For more than 50 years, PruittHealth has provided peace of mind to families throughout the Southeast. Our health care professionals deliver exceptional care with a compassionate touch.

Home Health
Medical Supply
Pharmacy Services
**Skilled Nursing
and Therapy**

Contact us today to find out how our network of providers ensures patients and their families receive the care and support they need.



PruittHealth.com



ELITE MEDICAL

Staffing

The Elite Difference

Service Offering	EMS	Tech Platforms	Local Agencies
● Flexible pricing model based on type of hire, skill set and type of engagement.	✓	✓	✓
● W-2 Employees not 1099 Contractors <i>*1099 model under regulatory scrutiny</i>	✓	✓	Varies
● Dedicated Staffing Coordinator	✓	✗	✓
● Scheduling automation	✓	✓	✗
● Fully credentialed pool of clinicians in a 25 mile radius	✓	✓	✓
● Dedicated 24 hr staffing support	✓	✗	Varies
● Joint Commission Gold Seal of Approval	✓	✗	Varies
● Comprehensive Credentialing Process ✓ Background and Drug Screen ✓ OIG and Self Offender Screen ✓ State-specific screening ✓ Pre-placement reference checking ✓ Clinical competency evaluation ✓ Skills assessment ✓ Physical, immunization verification	✓	Varies	Varies
● Client-friendly buyout terms -free hire after 540 hrs <i>* Fee discounted for hours used</i>	✓	Varies	✗

Matching exceptional medical professionals with leading healthcare providers nationwide

Download our app to get your shifts filled today!

www.clients.elitmedicalstaffing.com/login

or call us at 877-592-2377



Building a seamless experience for LTC pharma.

SpecialtyRx partners with long-term care facilities across the United States. We are committed to transforming the medication dispensing process with better partnerships and seamless communication.

Currently servicing:

New York, New Jersey, Ohio,
Connecticut, Florida, Delaware,
Pennsylvania, Kentucky and Maryland



866.773.2479 | srxltc.com



Transforming health care together

Optum works with skilled nursing facilities to provide an added layer of care for residents in participating health plans.

Our dedicated, locally based advanced clinicians build relationships with residents and families to help navigate their health care, simplify care coordination and partner with your staff and providers to support your survey process. This means higher quality of care, reduced costs and improved operational hurdles.

Optum has been assisting residents and their caregivers by delivering a care model centered around delivering quality and timely care for over 30 years. Together, let's help make the health care system work better.



38%

fewer hospitalizations¹



51%

fewer ED visits¹



91%

resident and family satisfaction²



89%

clinical team retention rate³

Let's talk about transforming health care together.

optum.com/SNF

1. McGarry BE, Grabowski DC. Managed care for long-stay nursing home residents: An evaluation of institutional special needs plans. *AMJC*. 2019;25(9):400-405.

2. 2022 NPS Survey

RB Health Partners, Inc.

The Premier LTC Consultancy Organization

Services

RB Health Partners, Inc. is the premier healthcare consultancy organization comprised of subject-matter experts dedicated to long-term care. We partner with individual assisted living, skilled nursing, and continuing care facilities, groups, healthcare associations, and service providers. Services include, but are not limited to: Proactive Education, Pre-survey Review, Regulatory Compliance, Infection Prevention & Control, ICD-10 Training, Medical Records/Health Information, Minimum Data Set, Clinical Reimbursement, Prospective Payment System, Care Area Assessment & Care Plan Process, Risk Management, Quality Assurance Performance Improvement, Compliance Reviews, Select Interim Services, Audit Support, Joint Commission Accreditation Consultation for Nursing Care Centers (NCC) and Assisted Living Facilities (ALF), etc.

Consultant Team



Robin Bleier

Tracy Greene

Nathan Shaw

A.C. Burke

Shirley Hunziker

Angela Cooper

Tamra Adrian

Sara Busacca

Lynn Anderson

Eddie Broom



Miriam Carey

Monica Cerosky

Pam Davidson

Wendy Davis

Deborah Duhaime

R. Stephen Emiling

Staci Goldstein

Kelli Landeau

Jennifer Landis

Anabelle Locsin

Jane Monti



Meg Nielson

Maureen O'Neill

Heather Py

Elizabeth Raymond

Carmen Shell

Katie Siler

Carolyn Streaker

Jonathan Teter

Diane Tyree

Veronica Walker

Lauren Wickland

Admin Team



Cara Strayer

Claudia Cote

Susan Duwa

Emma Fraser

Madison Lee

Amber Mooney

Jackie Supernor

Philosophy

Mission: To inspire & support our clients to be exceptional providers of long-term-care services.

Vision: To be recognized as the premier national long-term-care consultancy organization.

Advantages

We are flexible. We also participate in many long-term-care associations and organizations to stay abreast of rules, regulations, and trends within the practice of long-term care, using application of risk management principles. Our consultants have "hands-on" experience. We recommend systematic responses and, once approved, assist to implement confirmed programs and processes as clients direct, with ongoing evaluation.

Contact us: 727.786.3032 • www.rbhealthpartners.com • robin@rbhealthpartners.com

We Make a Difference.



Hearing Loss Leads to:

- Social Isolation
- Agitation
- Depression
- Cognitive Decline
- Increased Fall Risk



SOUNDS FOR
SENIORS
AUDIOLOGY

www.SoundsForSeniors.org

(813) 775-2200

We're a better kind of **LOCAL PHARMACY**

Guardian Pharmacy goes beyond expectations.

Make sure your residents get the right medications, right on time. Our team ensures resident safety with thorough medication reviews, 24/7/365 deliveries and smart packaging for easy med pass. We even offer robust analytics to help prepare your community for updates like the Patient Driven Payment Model, which affects the way you're reimbursed for facility and medical services.

Between large-provider resources and local support, we can help you navigate changes. Ask us about tools to contain costs, improve patient care and enhance safety by emailing Matt.Depenbrock@guardianpharmacy.net.



Guardian[®]
pharmacy
Florida

McKESSON



***Delivering for you, so you
can deliver a difference.***

Whether you're on the front lines or behind the scenes, you're making a difference in patients' lives. From our teams packing boxes to the ones bringing them to your door, we're here to deliver.

mms.mckesson.com

© 2022 McKesson Medical-Surgical Inc.



**Dialyze
Direct**

THE SNF DIALYSIS EXPERTS!

**Choosing the right dialysis
partner is key to your
facility's success!**

- Streamline hospital discharge through

- Access to preferred payer relationships
- Higher PDPM reimbursements

Scan for a 2-minute
summary of benefits



FHCA2024

INCITE

Doing Group Purchasing Differently

FHCA's Exclusive Group Purchasing Partner

ServiceCorp Member of FHCA



Contact **Charlie Grella**, Incite's Business Development Manager for the Southeast

charlie.grella@incitesp.com | 678-524-2524



**Making a Difference for
Florida's Elders, Together.**



Building Sciences & Safety

The UES team of industrial hygienists, building scientists, indoor air quality specialists, and safety professionals provide assessment, testing, and consulting services to enhance the health and well-being of buildings and occupants, they ensure regulatory compliance and reduce liability. Services Offered:

Building Sciences:

- Indoor Air Quality Assessments
- Mold and Water Intrusion Assessments
- Radon Testing
- Asbestos Sampling
- Lead Paint Assessments
- Legionella Water Sampling
- Drinking Water Sampling
- Hazardous Material Surveys

Safety Services:

- Occupational Health/Safety Services
- Comprehensive Industrial Hygiene
- Site Safety Audits/OSHA Compliance
- Written Safety Program Development
- Health and Safety Compliance Training
- Respirator Fit Testing
- Respirable Crystalline Silica Sampling and Consulting
- Construction in Healthcare Consulting Services
- Employee Exposure Monitoring
- Job Hazard Analysis

For More Information
Ben Yaffe e: byaffe@teamues.com ph: 941-759-0982
www.Teamues.com



we want TO PROTECT YOU AGAINST THE SPREAD OF INFECTION

we want TO HELP PATIENTS FEEL COMFORTABLE

we want TO ASSURE FAMILIES THAT LOVED ONES ARE GETTING THE BEST CARE POSSIBLE

we push THE BOUNDARIES OF CLEANING TECHNOLOGY TO CREATE A SAFE ENVIRONMENT FOR ALL

NOWHERE IS CLEANLINESS MORE IMPORTANT THAN IN THE HEALTHCARE INDUSTRY.



COST REDUCTION | SUSTAINABILITY | INNOVATION | EXPERTISE | STANDARDIZATION



YOUR LOCAL SINGLE-SOURCE SUPPLIER

LAUNDRY, HOUSEKEEPING & KITCHEN CHEMICALS

PAPER, SKIN CARE & CAN LINER PRODUCTS

FACILITY MAINTENANCE SUPPLIES

DISPOSABLES

EQUIPMENT

www.osceolasupply.com | (850) 580-9800