

Virtual Exhibit Resources

TUTORIAL VIDEOS

- [Exhibitor Tutorial – Getting Started](#)
- [Exhibitor Tutorial – Asset Form](#)

[Download Asset Template to customize and send back to FHCA](#)

PRIZE DRAWINGS

Use a randomizer app to pick winners such as one of the following. You can copy and paste a list of names into any of these tools to generate a winner.

<https://miniwebtool.com/random-picker/>

<https://wheelofnames.com/>

<https://www.namepickerninja.com/>

<https://primaryschoolict.com/random-name-selector/>

https://www.abcya.com/games/random_name_picker

SET UP MEETINGS

Use a Zoom/Webinar link to have video chat/demos/webinars on-demand

- [Create a New Meeting with the following settings](#) (in Zoom)
 - Recurring Meeting starting on August 18 and ending August 20 and set the hours you want to keep the meeting open. (if doing daily webinars from 8:00 am - 8:15 am, set the times to match)
 - Enable waiting room (if you want to admit people as they join)
 - Include the link when you send your Asset Template in to FHCA

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[Create Your Own Virtual Swag Bag](#) (click to view sample)

- There are plenty of paid services, but the free way is to create a google drive or dropbox folder with documents and special offers
 - Automate with a google form, include link in thank you screen and confirmation email.
 - Send the link as a followup email to the attendees with whom you have more meaningful conversations

USE CODES

- Each booth has 4 codes
 - Here are suggested point designations but it is up to your team to decide
 - 25 points - basic interactions
 - 50 points - meaningful interactions
 - (2x) 15 points - social media/game, etc
- Codes redeemed from your booth are registered to your leads reporting in Event Owl.
- We will encourage people to visit the exhibit hall.
- Points from codes will add up and will be shown in the leaderboard.
- We will do prize drawings from the leaderboard.
- We encourage attendees NOT to share codes.

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SPECIAL OFFERS

- Consider creating special offers for your virtual booth
 - 20% off next order
 - BOGO or BOGO Half Off
 - Lunch on Us when you demo (have food delivered on demo day)



STANDOUT WITH GRAPHICS

Graphically challenged? Here are some resources.

[Canva](#) - [view tutorials](#)

[Adobe Spark](#) - [view tutorial](#)